



Why should you purchase a property during its “Pre-Launch” period?

Pre Launch this stage, builders advertise the project proposals and begin the sale for the same. Here, we will talk about how buying a property in a pre-launch sale is useful to home buyers.

Since the world has been impacted by the pandemic, the recent real estate market has been troubled by a slow rate of sales and nominal investor activities.

These pre-launch properties are like a golden chance for home buyers. Here, you could exponentially gain benefits on the economic aspect of the property as in pre-launch projects, the buyers can save by investing in the pre-launch time.



Why do developers pre-launch their property projects?

The developers pre-launch their projects at an earlier stage to increase capital. This capital is then invested back to create the project like infrastructure, amenities, etc.

With a growing numeral of real estate companies and increasing competition, having a pre-launch gives the developers an understanding of the market.

The kind of buyers who show interest in [pre-launch](#) projects are usually opportunistic investors and end-users who want a benefit from the price and can wait for a couple of years before getting possession of their apartments.

Advantages of Pre-Launch property!

When you invest in a pre-launched property, you as a customer have the upper hand over those who buy their flats after fulfilment. You get to choose your desired apartment about the floor and the view from your home.

As an investor, buying a property at pre-launch has its advantages and disadvantage. The advantage is getting a property at a low price sound attractive and sweet but there are many things you should consider before taking your first step.

Things to look for before financing in a Pre-Launch property!

Choosing to buy a home is no walk in the park. The first step is to do complete and thorough research about the proprietor.

Do your study about the property they have delivered, and the goodwill they carry in the Market. Look for the offered facilities and specifications of the flats before taking any decision.

There is always an element of risk in the industry, thus always invest in those whom you trust. Take precautionary measures, and move forward with it when you are one hundred per cent sure.

Rohan Builders, a well-renowned Developer in Pune, is coming up with its Dream projects in the rich and buzzing location of [Pimpri-Chinchwad Pune.](#)

[Rohan Builder's](#) new launch Rohan Ananta and Rohan Prathama also help you to get your dream home by offering you homes at low price EMIs. This makes it so affordable for approaching generations of India.