How can PWA benefit ecommerce businesses?

A Progressive Web App (PWA) offers ecommerce businesses multiple benefits over traditional ecommerce websites. Traditional websites are prone to failure because they are built on top of technologies that are not consistent with modern web standards. PWA solves these problems with the introduction of new technologies, such as service workers and installable web apps, which allows your business to be available to users no matter where they are, faster load times, and more efficient bandwidth usage. Read this article to learn more about how can PWA benefit ecommerce businesses.

For building an eCommerce store you can always consult eCommerce Website Developers to get expert advice. They can guide you for the best ecommerce solution for your business

What is a Progressive Web App (PWA)?

Progressive Web Apps (PWAs) are web applications that provide users with an app-like experience on their mobile devices, which makes them feel like native apps, and they don't necessarily need to be downloaded from an app store. This year we've seen many companies revamping their old web apps and giving them a new lease of life as PWAs.

Who should go for a PWA app development?

- There is no need to wait for app stores to publish your app; you can make it available online in a matter of seconds! - You save a lot of money and time, since you don't have to develop an entire mobile app from scratch, which means that you won't need to pay for platform costs, such as Apple App Store or Google Play.

Benefits of going for a progressive web app over native app development

A progressive web app, or PWA, is a cross between a native mobile app and a website. It boasts many of the advantages of both: push notifications and other capabilities you would expect from a traditional app without requiring installation from an app store. It's essentially a web page that adapts to any device — desktop, laptop, tablet or smartphone — and works offline. In fact, these apps load instantly thanks to something called service workers.

If you want to gain more ROI from your eCommerce business, you must connect with a **progressive web app development company** to create a mindblowing eCommerce solution

For more details, you can check this article: https://www.valuecoders.com/blog/ecommerce-cms/how-can-pwa-benefit-ecommerce-businesses/

> If you want to build an eCommerce website then check this blog also: A Comprehensive Guide To Launch eCommerce Business In 2021