



# What is Software Integration and Why do you need It?

Across the world, there are over 3.2 billion smartphone users. So, it's no surprise that the mobile app industry is in the boom. The problem is: how do you get your data syncing between all the different platforms?

This becomes especially tricky when your team relies on different platforms and applications. No one likes to waste time importing and exporting files from one department to another. It is great to have it automatic rather than having to do it manually.

software Integration is one of the challenges faced by companies currently. Many applications are not connected and result in tiny isolated islands of data.

Luckily, software integration can save you from all the tedious tasks. In this article, we'll cover the basics of software integration and how it can make your life a whole lot easier.

## What is software integration?

Whether you have just started your business or are an executive at a big IT company, it is not easy to bring together various types of software sub-systems into one place.

In broader terms, software integration refers to the process of combining two software to solve the issues arrived from isolated data. Often organizations need software integration solutions while they are transitioning from one cloud-based data app. Big companies often create this software in-house, whereas small businesses usually prefer SaaS.

According to [Gartner](#), the cloud services market grew by 17% worldwide in 2020, and SaaS services to \$151 billion in 2022. The rapid growth in software integration solutions represents the value they add to everyday business needs.

## Why is Software Integration necessary for your organization?

Various organizations may need integrating solutions depending on their requirements. Here are a few reasons why software integration is necessary for all organizations.

### Migrating from the outdated systems

The legacy systems or outdated systems do not ensure total data security. Many businesses need to adopt modern software to ensure utmost data security, money-saving, and boosting accessibility. To migrate the data, companies will use an integration tool that will help in integrating data from the outdated system to modern apps.

## Merging the disparate systems

Organizations that use multiple systems to manage their employee's data, inventory, data reports, etc. For instance, a grocery store that uses a point-of-sale system may want to integrate it with the inventory management software as it will help them track their stock level, optimal sales, and replenishment of the goods.

For More Information: [What is Software Integration and Why do you need It?](#)

