



Make data driven decisions with in-depth Financial Analytics



Visually monitor your financial health instead of using spreadsheets. Create informative reports and dashboards, as well as an understanding of previous and present performance in order to forecast future results. Make educated business decisions by sharing them with your colleagues.

[Financial data analytics platform](#) may be used to improve overall company performance in a number of ways, including defining company goals and objectives, creating dynamic profit and loss statements, and simplifying budgeting and forecasting.

Financial Statements Data Analytics

Data analytics is analyzing historical data in order to have a better understanding of a company's current and future financial health. For many businesses, having data from several sources is a problem. You may get your entire financial truth by measuring your financial success with sales and purchase data. Here the role of financial data analytics platform comes in.

Perfios Integreat Provides In-Depth Financial Analyses

- **A 360-Degree Perspective Of Your Company**

Forget about waiting until the end of the month to find out how your company fared. Create sophisticated reports for your business at any moment, including Profit & Loss, Balance Sheet, and Cash Flow Statement. Stay on top of your business by analyzing them in real-time and devising effective plans.

- **Cashflow Analysis**

Monitor your bills and financial accounts for information on critical indicators, including the receivables-to-sales ratio, top suppliers, pending amount, and payment status. Under one roof, find out how much you owe vs. how much you owe.

- **Blending Of Data**

Create cross-functional reports by combining data from several sources. For example, to generate an activities/lead report, integrate your financial data with CRM data.

- **Alerts For Financial Metrics In Context**

Contextual alerts allow you to set parameters and be alerted of any abnormalities in your financial data. Keep track of financial KPIs and make rapid business choices.

Types Of Financial Analytics

Predictive sales analytics is used to build programs aimed at generating higher-quality leads. Software systems may analyze data and rank points by giving them the initial score. This means that sales and marketing teams will develop more customized communication to target the higher-value prospects better. Time may be better spent by utilizing data to anticipate future sales and maximizing profitability by reducing sales cycles and increasing upselling possibilities.

- **Customer Profitability Analytics:**

These analytics can forecast the profitability of each client or a subset of clients. Accounting and underwriting benefit from these analytics since they may assist businesses and lenders decrease default risk and losses.

- **Product Profitability Analytics:**

Just as analytics can forecast each customer's profitability, it may also inform product profitability to assist firms in making smarter inventory selections. Such research can help determine which items perform well and at what price point they will continue to do so in order to maximize profit on each product.

- **Cash flow analytics:**

At any time, the program may generate cash flow statements and run reports. A cash flow statement is a vital indicator of a company's health. The more frequently you analyze cash flow figures, the better sense you'll have of how your company is performing. You can utilize financial analysis to decrease expenses and enhance product and customer profitability if cash is running low at specific periods.

- **Analytics with a focus on value:**

Value-driven analysis can provide insight into "what if" scenarios, allowing for improved future decision-making. Before implementing a choice, the value-driven analysis may help you identify what will change and how it will affect you.

Shareholder value analysis is a method of evaluating a company's performance by examining the returns it delivers to its shareholders. Financial analytics software utilizes predictive modeling and forecasting to influence present decisions for future value using this long-term perspective on decision-making.

With vital insights, you can transform your business.

In today's world, many businesses are increasingly relying on analytics. Today's organizations require fast information to assist executives in making critical business choices. Finance plays a crucial part in enhancing the value of your company. Finance is establishing itself as a crucial corporate function, with numerous places where it intersects with analytics. Financial leaders are discovering new methods to improve the value of their companies through the field of finance.

To summarize, the financial data analytics platform is a vital tool that small and large business owners should utilize to monitor and analyze their growth. Financial analytics will offer more accurate and timely financial reports, the primary metric used by bankers, investors, and analysts to assess a company's success. It will assist the company in adapting to the changing trends that impact its operations.

Finance analytics is being embraced by leading companies as a business-centric strategy.

Produce finance analytics that substantially improves decision-making to allow growth.