



Shawn Swail is the New Chief Business Officer at MSM - M Square Media

Shawn Swail is the New Chief Business Officer at MSM – The legal veteran living and practicing in BC is set to better ensure that MSM owned and operated brands and institutions all meet federal and provincial regulatory standards.

M Square Media (MSM) is pleased to announce the appointment of Shawn D. Swail as new Chief Business Officer.

Swail graduated from the University of Alberta with a Bachelor of Arts and Bachelor of Laws. He spent 22 years in the legal industry in British Columbia working with firms, in private practice and in a consulting and advisory capacity.

More recently, Swail has been active in the upstart Canadian cannabis industry, specializing in business and executive support while continuing to provide counsel in legal matters.

At MSM and its parent company Laul Global Ventures, Swail is responsible for coordinating with the executive leadership to precisely allocate resources to meet strategic and financial goals. This ensures that MSM owned and operated brands and institutions all meet federal and provincial regulatory standards. He also oversees contracts, human resources, procurement, compliance, and risk management.

Swail, who lives in Kelowna with his family, expressed his enthusiasm in joining the organization. “I am pleased to be a part of MSM, a leading provider in the important space of international education. To help students connect with prestigious institutions all over the world is a noble mission to undertake,” he said.

Sanjay Laul, CEO and founder of MSM, welcomed the new member of the MSM executive team. “Shawn’s business acumen and corporate skills in entrepreneurial ventures will be a great asset to MSM’s corporate advisory team,” he said.

About M Square Media

M Square Media (MSM) is a leading service provider in the international education and other sectors. We offer a wide range of global business solutions to clients including, international business development, market research and deep opportunity analysis, sourcing sales channel partnerships, market entry strategy, market expansion, lead generation, brand development, finance and accounting management, payroll and expense management, tax compliance and corporate administrative services, staff recruitment, local representation, HR support, and ready-to-go office space.

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