

## M Square Media (MSM) launches its first International Advisory Board - M Square Media

M Square Media (MSM), a global leader in international education services, is proud to announce the launch of its International Advisory Board, made up of trusted leaders and innovators in the industry. The new board includes:

- Sarah Todd, Vice President Global, Griffith University and President, Asia-Pacific Association for International Education (APAIE) – Australia
- Marcus Laitinen, Senior Advisor, University of Helsinki, General Council Member and Immediate Past President, European Association of International Education (IAIE) – Europe
- Dawn Sutherland, President, Queenswood International Education Services Ltd. –
  Canada
- Andrew Disbury, Independent Professional (EAIE) United Kingdom
- Clark Hortsing, Vice President Sales and Marketing at guard.me International Insurance
  Canada

"The new advisory board will serve as strategic partners to MSM, providing expertise, guidance and mentorship to the organization as we continue to grow and expand across the globe," says Sanjay Laul, CEO and Founder of M Square Media (MSM). "We are honoured to have such a distinguished group of international education practitioners included in our new advisory board."

In the words of corporate strategist Colleen Ferrary Bader, and with a belief that "the power of many will always exceed the power of one," MSM's new leadership team is looking forward to working together to come up with unconventional solutions towards boosting the organization's global reach.

## **About M Square Media**

M Square Media (MSM) is a leading service provider in the international education and other sectors. We offer a wide range of global business solutions to clients including, international business development, market research and deep opportunity analysis, sourcing sales channel partnerships, market entry strategy, market expansion, lead generation, brand

development, finance and accounting management, payroll and expense management, tax compliance and corporate administrative services, staff recruitment, local representation, HR support, and ready-to-go office space.

Read more about us at <u>www.msquaremedia.com</u>