



Most Popular Social Apps in 2022

Today, an average person has [at least 20 apps](#) installed in their smartphones. Every individual looks for the most trending and popular apps and downloads it right away on their smartphones. But what sticks the user to an app, in the long run, is the user experience.

Every day, thousands of apps are launched, some gain popularity gradually, while others undergo a tough time resisting phase in the market and eventually disappear. Since the competition in the market is stiff and the customer expectations are growing every moment, [developing an app](#) that can get appreciation becomes a daunting task.

As an Appreneur, it becomes difficult to develop famous apps that are loved by everyone and can rank amongst the top ten applications in this competitive digital world. To impress the customers and develop a top-rated app, there are three ways to do it- impress the users, impress the users, and impress the users.

Well, let's make your job easy! Underneath I am sharing the most [popular apps](#) for 2022 that have gained popularity in recent times and are amongst the best apps in the world.

#1 WhatsApp-Most popular App as a messaging platform



WhatsApp is amongst the most popular top 10 apps of 2022, which offers simple, fast, and secure messaging and calling services to users for free. Founded in the year 2009, WhatsApp has more than 1.5 billion users around the globe. Working upon end-to-end encryption techniques, users can expect a great level of security in the long run.

Features you can get in WhatsApp:

- Secure, simple, and reliable messaging
- Groups to stay in touch
- WhatsApp on Web and Desktop
- WhatsApp Voice and Video Calls
- End-to-end encryption
- Photos and Videos
- Documents
- Voice Messages

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#2 Facebook-Most popular app for social networking



Founded in the year 2004, Facebook offers people a platform to connect with family, relatives, buddies, and other people you know. Facebook is used all around the globe for business and [social media](#) communications while attracting a wide audience.

[Metaverse](#)-the next breakthrough in technology, depicted by Mark Zuckerberg, CEO of Facebook. The critics and proponents have made their opinions based on what has been shown till now with its movement.

Features you can get on Facebook:

- Groups (Watch Party)
- Messages
- Royalty-Free Music
- Fundraising
- Status updates
- Live streaming to multiple pages
- Legacy contact
- Scrapbooking and a lot more.

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#3 Instagram-Most popular app for social photo sharing



Founded in 2010, Instagram is a popular photo-sharing and social networking app that is compatible with mobile devices only and has no web version. The app is popular for hashtags and enables people to connect via images and videos. The app offers a wide scope of [digital marketing](#) via great tools and ads.

Features you can get on Instagram:

- Share Stories
- Start A Conversation
- Watch Long-Form Videos
- Shop As You Scroll
- Push notifications
- Group messaging
- Hashtags
- Filters and a lot more.

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#4 Snapchat-Most popular app for high-tech features for Entertainment



Founded in 2011, Snapchat is a multimedia messaging app that enables its users to connect with friends, view live stories worldwide, and discover new things. Users can share their fun moments with their friends and family by sending a snap in a second.

Features you can get in Snapchat:

- Snap Ads
- Filters
- Lenses
- Full-screen vertical video ads with attachments
- Audio
- Create & manage campaigns
- 300+ predefined audiences
- Demographics
- Audience match
- Build custom audiences
- Geofilters and a lot more

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#5 Zomato-Most downloaded app for food delivery



Founded in 2008, Zomato is amongst the most successful applications that help users discover the nearby restaurants and eateries to either order food online and get it delivered to their place or eat out. Zomato Groceries is even offering grocery & [food delivery](#) nowadays and making lives easier for people.

Features you can get in Zomato:

- Discover nearby restaurants
- Online food ordering
- Table reservations
- In-app cashless payments
- Self-pickup
- Loyalty programs and a lot more

Download Zomato for [iOS](#)

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#6 Uber-Most popular cab service app

Uber

Founded in 2009, Uber is a well-known on-demand cab service app provider that offers a wide range of services that include ride-share hailing, peer-to-peer ridesharing, food delivery, and a micro-mobility system with electric bikes and scooters. Users can reach their destination safely in a hassle-free manner and make quick and secure payments over the app.

Features you can get in Uber:

- Share your trip
- Split fare
- Scheduled rides
- Secure Payments
- Multiple destinations
- Let others follow your ride in real-time
- Add multiple drop-off points
- Plan ahead with scheduled rides and a lot more.

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#7 YouTube-Most downloaded app as a Video platform



Founded in 2005, YouTube is a popular online video-sharing platform where individuals and businesses can share their unique content. The app is free of cost, but some content, including web series and movies, are paid for the users. People can comment, like, share, and subscribe to the videos they like.

Features you can get on YouTube:

- Uploading
- Live streaming
- Monetization
- Embed live streams
- Longer videos
- Custom thumbnails
- External annotations and a lot more.

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#8 Google Meet-Most downloaded app as video communication



Google Meet is one of the well-known video-communication apps, especially preferred these days when school classes and office meetings are held remotely due to lockdowns globally. Users can attend real-time meetings, share their video, desktop, and presentation with the participants over the app easily.

Features you can get in Google Meet:

- Unlimited number of meetings
- Live captioning during meetings
- Compatible across devices
- Video and audio preview screen
- Adjustable layouts and screen settings
- Controls for meeting hosts and a lot more

Download Google Meet for [iOS](#)

Download Google Meet for [Android](#)

#9 Google Pay-Most popular app for secure payments



Google Pay is one of the reliable and the most used apps where users can make secure payments, send money, make online recharges, shop online in a single tap of a button. Users can make quick payments over Android phones, watches, tablets, and so on.

Features you can get in Google Pay:

- Send and Receive Money via Audio
- Pay Utility Bills
- Multiple Payment Options
- Rewards
- Loan offer and a lot more.

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#10 Netflix-Most popular apps for Entertainment



Founded in 1997, Netflix is amongst the most popular apps and subscription-based video-on-demand applications. Users can experience online [video streaming](#) that enables users to watch videos, TV series, movies via mobile devices or PC. Users can get a free subscription for the first month and have to pay further to continue the services.

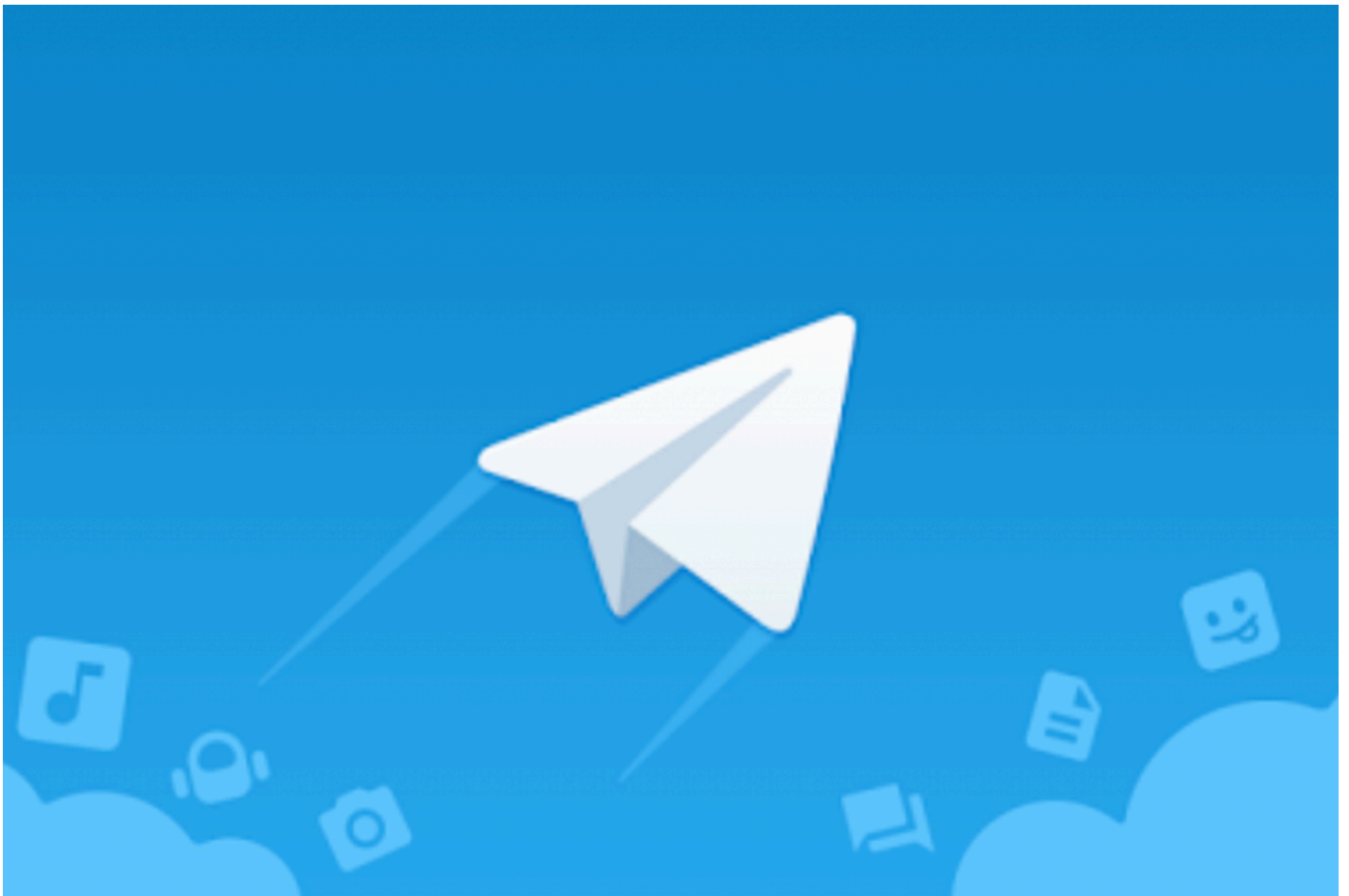
Features you can get on Netflix:

- Original content
- Stream on multiple devices at once
- Download content
- Multiple profiles
- Turn off autoplay
- Skip introductions and a lot more.

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#11 Telegram-Most popular app for instant messaging



Telegram comes under top used apps- is a freeware, [cross-platform](#), and cloud-based instant messaging (IM) application that provides end-to-end encrypted video calling. Telegram was launched by brothers Nikolai and Pavel Durov in 2013. This app has majorly focused on speed and user privacy. You will find many impressive features that make Telegram messenger stand apart from other messaging services. For example, you will be able to coordinate groups of up to 200,000 members with this app and can send documents irrespective of their type and destruct messages with a timer, or even build your own tools on their API.

Features you can get on Telegram:

- Edit Photos/Videos Before Sending Them
- Self-Destruct Messages on Secret Chats
- Terminate Active Sessions
- Clear Telegram Cache and Local Database
- Auto-download and Auto-play Media
- Hide Your 'Last Seen' From Certain Users
- Drafts, Custom folders, and High-quality stickers

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#12 CapCut-Most downloaded app for Video Editing



CapCut-most popular apps, is a free all-in-one video editing app that helps you create incredible videos. CapCut was priorly launched in the Chinese market as “Jiaying.” CapCut is an image-to-video maker that basically indulges a variety of soundtracks. While generating a photo movie, you just have to explore its sound effects that suit your needs. You can also intermingle photographs with the audio and make Editing among the clips with different songs and photographs with the addition of music to the video.

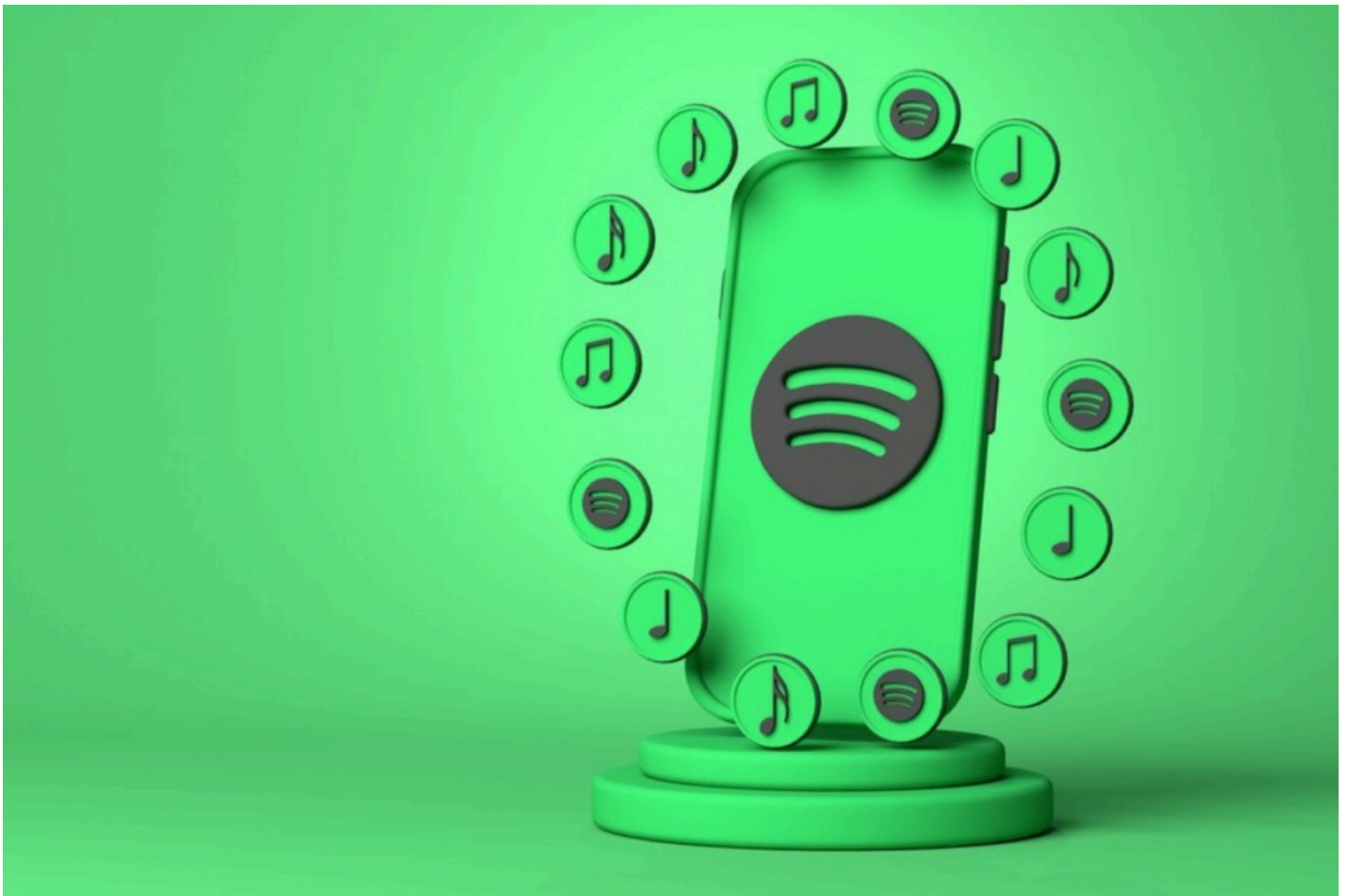
Features you can get on CapCut:

- It's easy to use
- High-quality filters and beauty effects
- Top music hits and sound effects
- Astonishing stickers and texts

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#13 Spotify-Most used app for audio streaming



Spotify-most used app in the world, is an all-in-one music streaming service that makes you access millions of songs and other exclusive media from several artists globally. It was founded on 23 April 2006 by Daniel Ek and Martin Lorentzon. In October 2015, a song named “Thinking Out Loud” by Ed Sheeran turned out to be the first one to pass 500 million streams on Spotify. It also includes exclusive premium offerings. Spotify forges revenue by presenting and selling premium streaming subscriptions to the users and advertising standings to third parties.

Features you can get on Spotify:

- Crossfade & Transitions
- Music Discover
- Collaborative and Blended Playlists
- Private Listening and Private Playlist
- Audio Customization
- Playlist Folders
- Private Listening and Private Playlists

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#14 Zoom-Most popular app for Video-Chatting



Zoom comes under the most popular apps and most used app in the world, catering to pick your favorite apps along with the indulgence of video communications and by making a user directly access Meetings. A user can enrich their Zoom experience along with a variety of apps that includes use cases such as whiteboarding, project management, note-taking, gaming, and much more! All you need to do is download the latest version of the Zoom app, and then you can give a go to your Zoom Meeting. Add your favorites to your contacts today at Zoom.

Features you can get on Zoom:

- Create meetings and brainstorming sessions with this interactive app
- Streamlining your workflows by bringing your favorite workplace apps into Zoom
- In-meeting [gaming apps](#) for fun and connect with others
- Personalize your meetings with icebreakers' virtual backgrounds for individuals and teams.

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#15 Dropbox-Most downloaded app for file organization



Dropbox- the most popular app of 2022, is the way to present and future asset needs. You can understand it as a folder on your computer which syncs everything you put on the cloud. Before its arrival, it was quite confusing and geeky too. It has now turned out to be the de-facto cloud storage platform when it got launched in 2007.

For secure access to all your files, Dropbox is there! You can collaborate with friends, family, and coworkers from any device. While it's a little far to sync your documents and files, the hidden features put Dropbox a step ahead of all its competitors.

Features you can get on Dropbox:

- Dropbox's file preview tool-Best handy feature
- Smooth-run your document workflow with HelloSign
- Track, analyze, and optimize your content with DocSend
- Take control of your company's content with Advanced Dropbox

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#16 Salesforce-Most downloaded app for sales



Salesforce-one of the most popular apps, is an American cloud-based software company headquartered in San Francisco, California. It provides customer relationship management (CRM) service and caters the enterprise applications with outstanding customer service, analytics, marketing automation, and application development.

Features you can get on Salesforce:

- Workflow and Approvals with Salesforce Chatter
- Comprehensive Sales Forecasting
- Dynamic Dashboards and Custom Reports
- Watch marketing activities across all channels with Salesforce CRM analytics
- Email Integration with Salesforce Lightning

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#17 Coursera-Most used app for education

The Coursera logo is displayed in a large, white, lowercase sans-serif font against a solid blue rectangular background.

Coursera-the most used app in the world. It helps in opening the door to more subjects and learnings with world-class Professional Certificates and degrees. In 2021 it was evaluated that around 150 universities offered more than 4,000 courses via Coursera.

If you see thoroughly, these courses have a time duration of four to twelve weeks, with one or two hours of video lectures a week. These courses include weekly exercises, quizzes, reviewed assignments, optional Honors assignments, peers' gradations, and often a final project or exam to complete the course. You can see that courses are also provided on-demand, where users can have their time whenever they want to complete the course with the entire material available at once.

Features you can get on Coursera:

- Gives full-fledged learning on detecting edges and corners in images.
- Builds up active contours (snakes) to find complicated object boundaries.
- Gives a glimpse about the Hough Transform for finding simple parametric shapes in images.
- Shows up the image transformations and the estimation of the homography between two images.

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#18 Picsart-Most popular app for Editing



Picsart is one of the most used apps in the world, which has reported more than 1 billion downloads in over 180 countries. It builds up the Picsart suite of online photo and video editing applications with the help of the creative social community. This specific platform permits the users to take and edit pictures and videos, draw the layers, and share the images in no time. Picsart contains an online design tool or template that helps you turn it original and real within a few clicks.

- Features you can get in Picsart:
- Timeline Bar
- The video camera features outstanding effects
- Blending Modes
- AI Music
- Captivating Stickers and Fonts

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In The End

All these are the most preferred applications that have endless downloads worldwide and are preferred by a wide audience these days. Out of all these most popular apps, which app is missing on your smartphone? Or which app you love the most? Tell us the name of the apps that you open right after you wake up and browse before going to bed!

Want to develop a similar app for your business and gain popularity in the market? Let's collaborate and get a seamless and intuitive app built from Seasia and take your business to new heights overnight! Have any queries? Connect with our experts at any time, we are just a call away!

Source Link: <https://bit.ly/3JKF8an>