



# Medical Billing and Coding - What Is It and Why Should They Be Invested In?

[Medical billing](#) is an integrated payment process within the United States healthcare system. The basic function of this process involves a health care provider submitting claims for services rendered to a patient, following up with insurance companies to receive payment for medical services rendered; including laboratory tests, treatments, and other procedures. The revenue cycle management of medical billing and coding involve the submission of claims, collections, payouts, recharges, adjustments, and claim denials. The main goal of these processes is the processing of claims in a timely manner so that they can be paid and claims can be re-evaluated when necessary. Medical billing and coding are used within all healthcare offices in the United States to manage all expenses and generate reports for patient care and insurance purposes. Most providers have direct contact with healthcare services and insurance companies to submit claims for services rendered. Providers can choose to send claims to a third party company outside of their office or manually submit them to the appropriate person. Both methods are fast and efficient means to submit claims, collections, and payouts to appropriate parties involved in the healthcare services provided to patients within the United States. When submitting claims to third party companies outside of a provider's office, it is important for providers to ensure that these companies process the claim in a timely manner which is to the benefit of both parties. When submitting to healthcare services, it is important to ensure that all applicable forms are completed and sent to the payers and that all applicable payments are received by the payers. Efficient revenue cycle management provides a smooth and effective communication between providers and payers for healthcare services. Providers who outsource medical billing and coding to eclinicalworks have the ability to streamline their business processes and focus on providing quality health care services to patients. When elected with errors, there can be an enormous impact on revenue and profit for both payers and providers. A good quality e Unloaded medical billing and coding service provider will work with a provider to determine what is owed for each patient and then submit claims to appropriate payers on both behalf and for the patient if applicable.

Medical billing and coding specialists often work on revenue cycle management with healthcare providers as part of the on-going patient billing and coding process. When a claim is submitted to a provider, revenue cycle management ensures that this claim is paid on time and will be claimed on applicable rebates and other reimbursements from insurance companies and federal agencies. When insurance companies are paid quickly, the revenue cycle management process is also greatly improved. For providers who outsource their medical billing and coding, it is important for these services to be able to monitor their on-going patient accounts with ease so they can quickly make adjustments and re-submit claims when needed.

Some may wonder whether or not it is worth the cost to outsource health care providers to use medical billing and coding specialists. There are many benefits to this option. For example, there is no limit to the number of patients who can have their accounts managed by medical billers and coders. Additionally, health care providers can ensure they remain compliant with all laws and

regulations surrounding the payment of claims made by their patients, which in turn benefits the pocketbook of both providers and payers.

In order to take full advantage of the benefits of [medical billing and coding](#), healthcare providers should invest in their own medical billing and coding software systems. It is a proven fact that health care costs have increased substantially over the years due to increased numbers of uninsured people, rising health care costs, enhanced treatment methods, technological advances, etc. Although health care providers and payers do not control or directly control the flow of claims, they do control the amount of money they pay out each year to insurance companies. Medical billers and coders must make every effort to accurately identify each patient's claim history to properly assign the appropriate payments. The accuracy of this process reduces missed claims and wasted revenue.