

## **5** Basic Principles of Investing

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Investing can seem to be a lucrative business.

Reading the success stories of Warren Buffet, Rakesh Jhunjhunwala, and many more. And, you wish to dive right into the sea of opportunities in the <u>Stock Market</u>.

However, it takes patience and understanding of the market conditions to reach there. The magic doesn't happen overnight, but years to happen.

So, here we present to you 5 basic principles of investing -

- 1) Know your expenses and income.
- 2) Analyse your **<u>Financial</u>** Goals.
- 3) Categorise your goals into Long-Term and Short-Term, and plan.
- 4) Have patience, and avoid "Rush Buying, or Panic Selling."
- 5) **Stock Market** is a long-term field as an **<u>investor</u>**; look at the bigger picture.

Investing needs analysis of the market considering tenure to accomplish your financial goals.