



4 Factors To Consider When Choosing A Mobile App Development Tool

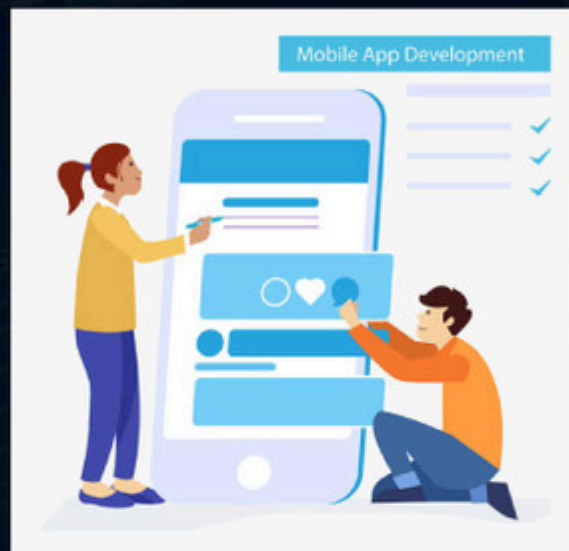
This infographic contains information about major factors in rapid mobile app development. With these factors, various businesses gain success till now, and using these tools you can also achieve your desired business goal.

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4 FACTORS TO CONSIDER WHEN CHOOSING A MOBILE APP DEVELOPMENT TOOL

Mobile application development tools or Rapid Mobile Application Development (RMAD) tools continue to gain popularity with organizations looking to accelerate mobilizing their business processes.



USABILITY

The tool's development interface should be intuitive and easy to use. Developers should test any tool - including conducting a free trial -- before making a purchase.

COST

Development tools can be expensive, and sometimes additional modules are needed to get key functionality. Be sure the platform can do what it says and that the pricing is predictable as you scale.

SECURITY

The selected tool should allow your admin to use a device's built in security controls, and governance and audibility are critical.

EXPERTISE

Developers should be aware of the skills they'll need to utilize the product and what sample apps, professional services or training are offered by the vendor. We also suggest a careful look at the engagement and activity of the products' user community as well.

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