

## What Oriel Does?

Oriel's <u>Crisis Management</u> practice helps clients anticipate crises and put in system to prevent it from damaging reputation and goodwill or limiting the same to a level that it doesn't threaten the core interest.

- We counsel our clients on
  - Prevention
  - Readiness
  - Response and recovery from crisis situation
- Hands on implementation of crisis communication program
- Strategic guidance all through the phases of crisis
- Crises coaching
- And setting up of system for prevention and recovery.

https://oriel.in/what\_oriel\_does.php