



# INDIA CONTACT LENSES MARKET 2019-2025

## MARKET OUTLOOK

The India contact lenses market is expected to display an upward trend and is estimated to grow at a CAGR of 7.05% in terms of revenue over the forecast duration of 2019 to 2025.

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The young population of India has formed a vast consumer base for contact lenses in the country. The higher adoption of contact lenses amongst consumers will also lead to increased awareness about contact lens hygiene practices. With current players investing in generating awareness regarding the usage of contact lens solutions, and new players entering, the category could grow at a great pace in the coming years. The primary restraint for the growth of the market in India is due to most Indian consumers remaining skeptical of the usage of contact lenses, and also finding it to be costlier than spectacles.

## COMPETITIVE OUTLOOK

The major competitors in the India contact lenses market are Purecon Lenses Pvt. Ltd., Ciba Vision Corp., Pari Vision Care Pvt. Ltd., Johnson & Johnson and Bausch & Lomb Eyecare (India) Pvt. Ltd.