




# Avoiding these Facebook ad mistakes can save you millions of dollars

The [Facebook Ads](#) stage has been approximately for almost a decade now and more than that time, it's gone through numerous iterations. Best tricks will come and go, new features are continuously being added, and it's easier than ever to make an easy error that might be the reason for your ad campaign to go out of your goals. Did you know that 40% of marketers waste 20% of their ad funds every month? Stats similar to that can be terrifying. But, you can avoid a lot of exhausted ad spending (and irritation) by avoiding these most [common Facebook ad mistakes](#). In this article, I'm trying to cover [some common mistakes](#) people make when they run Facebook ads. Avoiding these Facebook ad mistakes and can save you millions of dollars read it in detail.

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