



# Avoid These 5 Web Design Mistakes That Business Make

With the pandemic's start, many businesses realized that they needed an excellent website to survive any online venture.

If you're also one of those businesses who realized the importance of [website design in Burlington](#) because of the pandemic, then you're at the right place. Because today, we will shed light on some killer website designs in Burlington, mistakes many businesses make, and then pay the price.

## **1- Not thinking about the design before implementing it**

This mistake is one of the worst and most common mistakes made by many businesses. Before implementing, they do not consider the importance of designing, drawing out the layout, and choosing the right font, graphic, and color palettes.

You must always design it on paper, show it to some people, take their reviews, and implement it.

## **2- Not using grids and columns**

Those days are gone when the content was organized with flexbox, float, breakpoints, etc. Nowadays, designers are giving more importance to CSS grids and, with their help, make the website more attractive and unique.

With CSS grids, designers can create a user experience where the content is automatically bifurcated into rows and columns.

## **3- Not having a proper menu and lack of accessibility**

While designing the website, one must consider that the site should be user-friendly and easy to navigate. A mistake most often made by designers is not having the main menu and navigation layout.

If the website has improper navigation and menu bar, it can drive away clients quicker than anything. Since clients will be viewing the site on multiple devices, it is crucial to ensure the website will work smoothly on multiple devices like computers, smartphones, iPads, etc.

## **4- Adding too much content**

Content is king, and it is the driving force behind the success of several major websites. But be cautious not to add too much content to your website. Visitors should only see the required content on your website when they visit for the first time.

If you have too much content, the visitors will not decide which content to read, which will overwhelm them. Divide the content you have under their separate categories and let the visitors choose which content they want.

## **5- Not having proper contact information**

Contact information is very crucial because it is the final step that helps potential clients connect with you. If you do not provide appropriate contact information, the clients won't contact you, which is a huge loss.

The website should have relevant contact details such as phone number, email ID, address, and fax number. The Contact Us should always be a click away. You can upload the contact information at the bottom of every page.

### **Wrapping up**

These were a few mistakes that you must avoid while dealing with web design in Burlington.

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