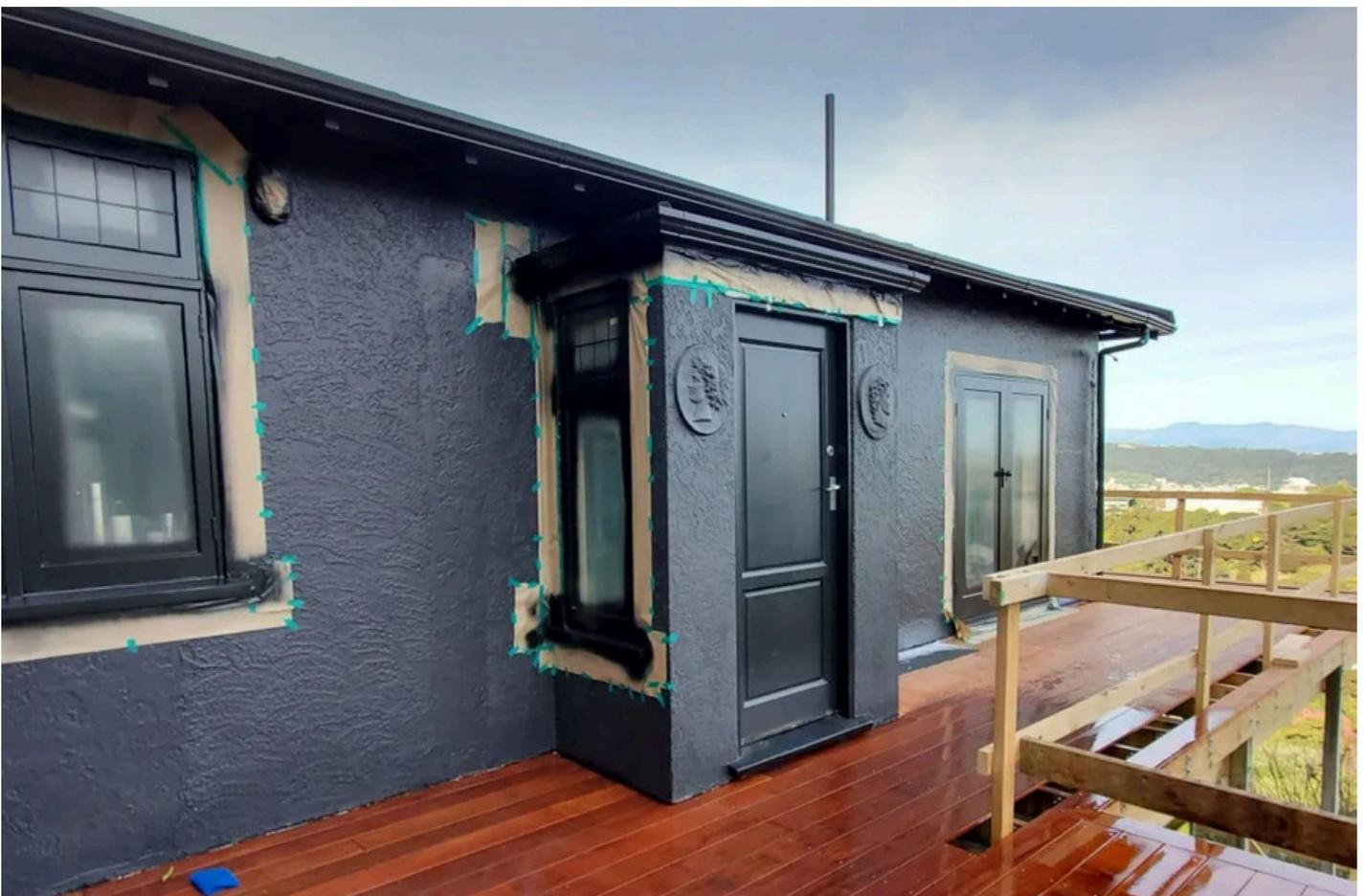




Commercial Painting in Wellington: How to Choose the Right Colour?

Good first impression always matters and are everything. Whether it be professional or personal, a good impression of you or your small business can help you in many ways.

And this is why the exterior and interior paint of your commercial building is essential. In this article, you will come across some points to help you choose the right colour for your [commercial painting in Wellington](#). Read on to learn more!



Tips to Keep in Mind While Choosing Colour for Commercial Painting

1. Colour Psychology

Depending on the type of job you do, every shade works differently. These colours set a tone and trigger several feelings for the building. So, you can choose your commercial building's colour depending on colour psychology, such as:

- Blues and greys shade can build brand loyalty.
- Do you want to create a lively atmosphere? You can choose red, yellow or other vivid colours.
- For a minimalistic and slick appearance, choose white or neutral.

2. Choose Your Brand Colour

Every successful business has a specific colour palette. You can choose your commercial building's exterior and interior colour based on your exterior signage, company's logo, website, business cards, etc.

Brand colours can boost brand recognition by almost 80%. In addition, the brand colour even portrays the business values with the colour.

3. Architectural Style and Exterior Materials

When it comes to choosing a paint colour for your commercial building, you should pay attention to its architectural style and exterior materials. These factors play a crucial role in selecting a colour palette. For instance, you cannot choose bold colours for a Victorian-style building.

Hire a Contractor for Commercial Painting Services!

Painting Services Wellington is a reliable company offering fast and effective services for commercial painting in Wellington. If you want to make your commercial building aesthetically pleasing, contact them now. Visit paintingservice.co.nz to know more!