



# A Detailed Guide on New Google Global Site Tag



[Google global site tag](#) (gtag.js) is one of the most effective and high-level approaches to tagging your web pages. The wide range of various accessible Google tags on your site will be replaced by using this tag. Google site tag connects all the associations for the wide range of various Google products on your site.

To read more visit: <https://ecommercetrends.co/ecommerce/google-global-site-tag/>