



Top 4 Use Cases of Corporate LMS to Achieve Business Success

Watch out for the top four use cases of [corporate LMS](#) that help drive engagement, accelerate performance, and attain business success.

TOP 4 USE CASES OF CORPORATE LMS TO ACHIEVE BUSINESS SUCCESS



The scope of online training will continue to rise with the increasing shift towards remote-first work culture. A powerful corporate LMS can aid organizations accomplish their diverse training requirements - be it compliance, sales enablement, product training, onboarding, extended workforce training, and more.

Top four LMS use case scenarios that corporates must consider for business success are:

1

ONBOARDING



Mobile LMS supports online HR policies and compliance courses to boost new hire retention and maximize productivity.



Employees who undergo online onboarding training are 69% more likely to stay for the next three years.

Source: SHRM study



2

COMPLIANCE



Automated online courses enrollments, report scheduling, and certificates mitigate training costs and track employee progress.



Companies can boost impact and employee engagement by 18% using LMS technology.

Source: Molly Fletcher Company



3

SALES ENABLEMENT



LMS creates custom learning paths, curates content, and supports advanced reporting to help sales reps engage, upskill, and perform

Continuous sales training





results in 50% higher net sales per employee.

Source: Brevet. 21 mind-blowing sales stats

4

EXTENDED ENTERPRISE



Intuitive UI, custom reporting, and Single Sign-on functionalities help increase ROIs and productivity by enabling channel partners and customers.



56% of the companies surveyed consider extended enterprise learning effective or very effective.

Source: Brandon Hall Group's 2017 Survey

