



## What are the Benefits of QA Test Outsourcing?



User satisfaction has been identified as the ultimate attribute for a product or service to be successful in the highly competitive market. However, the presence of bugs or glitches can destroy the market credibility of the product, brand, and its manufacturer. Among the digital transformation initiatives undertaken by enterprises, the focus towards achieving a faster time-to-market and keeping the cost at a minimal often puts software quality assurance on the backburner. In an increasingly tech-led competitive market, any software with bugs is a sure-shot recipe for disaster. Besides, if a software application faces rejection, the associated brand can take a beating and lose revenue. No wonder, software quality assurance services have become critical for enterprises to ensure their product or service remains top-notch in terms of quality and delivers the best customer experience.

Since QA testing services offer specialized jobs involving the use of advanced tools and methodologies, they should be hired by enterprises, especially in the DevOps, Agile, and Cloud-led digital ecosystem. It is no longer about cost-cutting alone as a reworked application can cost many times more but achieve better business outcomes. With enterprises keen to offer superior customer experiences and pushing for innovations, QA software testing ought to be helmed by specialists who have the requisite knowledge, tools, and experience. Let us understand the benefits your enterprise can garner by hiring QA outsourcing services.

## Benefits of outsourcing QA services

With cybercriminals compromising software applications using a slew of vectors and exploiting any existing vulnerabilities, it is better to outsource QA to the specialists. The benefits to be derived from QA outsourcing services are:

**Better quality applications:** Enterprises developing software solutions are often found to test software codes under development from other developers. The thought of executing unbiased testing by other developers may not always hold as developers across teams do not always look at issues from the users' perspective. They may tend to ignore a code issue as inconsequential, which however, may queer the pitch for the end-users. On the other hand, testers from a software testing QA company look at code issues from the end-user perspective and work towards making the software bug-free.

**Cost efficiency:** At the end, it is the bottom line that matters. Setting up an in-house QA team and a supporting infrastructure can be costly. This is due to the fact that test engineers have to be paid salaries and other emoluments and new automation tools have to be bought to support the team. Also, the QA team needs to be trained in any new testing technology or methodology as and when the latter commands popularity in the market. On the other hand, [QA outsourcing services](#) can deliver specialized services at a fraction of cost of setting up an in-house QA team.

**Domain expertise:** The presence of bugs in critical business applications in the BFSI, healthcare, and legal segments can have serious implications. It is better to outsource your app testing job to testers with domain expertise as they can ensure regulatory compliance and evaluate the software in terms of domain-specific features and functionalities.

**QA automation:** The complexity of software applications means they should be subjected to a combination of manual and automation testing. However, setting up a full-fledged QA team with expertise in using a range of automated tools and techniques can be difficult. Outsourcing the job would mean getting access to a rich pool of specialists having experience in handling test automation across domains and technologies.

**Flexibility:** Faster release cycles may require quick scaling up of your test requirements while there can be occasions when your enterprise may need only a select set of testers to work with. Achieving such flexibility in accessing resources and paying for them is possible with outsourcing the QA job to an experienced quality assurance company.

**Better objectivity:** In the Agile-DevOps software development methodology, the development and testing teams work in parallel to identify errors quickly. However, the visualization of any inherent glitches may not always be possible if the product is being designed and developed simultaneously. External testers belonging to a software QA testing company are adept at analyzing the code and look into glitches from a neutral perspective.

## **Conclusion**

In the fast-growing digital ecosystem, enterprises need to transform their processes and migrate to a seamless, robust, and secure digital platform. To ensure the proper functioning of software applications that form part of the digital platform, they need to be stringently tested for all quality parameters. This is where the outsourcing of [software quality assurance services](#) becomes critical to achieve business objectives

## **Resource**

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**Article Source:** [medium.com](https://medium.com)