



There's a gambling advertising tax in France

Clearly, France does not want to fundamentally ban advertising for gambling. That's why this country takes a different approach and taxes gambling advertising. Because of these additional costs, the government hopes that gambling operators will advertise less. If fewer advertisements are broadcast or transmitted over the Internet, the number of players may decrease. So France is going the same way as countries that ban gambling advertising - just it doesn't officially look like it.

How much more tax should I pay for gambling ads? We're talking about 5%. However, this 5% is calculated in the corresponding annual budget. This could mean that some providers can no longer advertise. According to the government, this is what prevents gambling addiction. If it doesn't work, the tax revenue can be used to treat gambling addiction. In addition, the money should be transferred to prevent gambling addiction.

There is good reason for advertising to be carried out: because gambling ads have increased by a quarter in recent years. The Government want to act on this. Many countries try to prevent gambling addiction in various ways. Some countries rely on restrictions on bonuses and promotions, while others reduce the likelihood of gambling ads. France is taking a completely different approach to reducing gambling advertising: Gambling operators have to pay another tax when advertising gambling. [온라인카지노](#)

France is not the only country against gambling advertising. But every country deals with it differently. Many countries decided to limit advertising time. Gambling ads are often allowed to air only at night when children and young people cannot watch them. Spain, for example, started with this idea when the first lockdown was announced last year. Being in their homes constantly has led many people to use PCs more. This also applies to minors, which is why advertising is limited in time.

For example, other European countries prohibit sending bonus offers to certain players. This bonus ban is intended to reduce incentives for the game. Other countries limit the maximum bonus amount. This is also indirectly related to advertising. Gambling ads are of course used to offer your own bonuses and promotions. But if the bonus amount is too small, almost no one will be interested in it. If you look at it like this, the advertisement can be removed immediately.