



Pull Up Banner Printing Melbourne | Bravo Print

A good banner gets people's attention, conveys the key points about your company or product, and leaves them wanting to know more. This is all accomplished in a single glance, and it's important that your banner design is fit for purpose so it's clear and engaging.

Banners are an effective promotional tool for any business, especially in high-foot-traffic settings like exhibitions or trade shows. Our [roll up banners](#) are preassembled and include all the components – base, stand, and case – in a range of options for any budget. They're designed for repeated and long-term use, so they're the ideal choice if you're looking for a versatile display solution for your next event or campaign.

Choosing the right banner size is also crucial, because it will ensure that your message is visible to your audience. Our standard sizes are 850mm wide and 2000mm tall, but we can create custom sizes to suit your space. All our banners are laminated, which protects the printed surface from scratches and stains and helps your colours last longer.

When it comes to deciding which colours to use, try to keep them simple. Too many colours can cause your banner to look too busy and can distract from your message. A good rule of thumb is to use a dark background with light-coloured text, but you can experiment with different combinations to find the best look for your banner.