



How come Deliver All of us is definitely the Then Best benefit in Restaurant Delivery.

Restaurant delivery apps have already been increasing in popularity over the years. Both because of their convenience to the consumer, and their benefit to the restaurant in serving someone that's not there in person. What's more, these apps are creating jobs worldwide for delivery drivers and providing them with the working flexibility many of which have never had before. You can say it is a win/win/win scenario all around, or is it? While apps like Mr Delivery, DoorDash, GrubHub, Postmates, and UberEats have established themselves in the restaurant delivery market, there's room for improvement.

Enter DeliverMe. The brand new restaurant delivery service that's about to change the overall game for restaurants, users, and delivery drivers alike. Continue reading to learn how.

COVID-19 AND DELIVERY APPS

COVID-19 has dramatically increased the necessity for and usage of delivery apps, for groceries and restaurants alike. According to [GreenBiz](#), "UberEats claims to own experienced a tenfold increase in new restaurant signups, and some local restaurants say the percentage of orders placed through third-party apps has risen from around 20% to roughly 75%.

Even prior to the COVID era, food order and delivery apps were growing rapidly, and the sector was on course to more than double in value by 2025 — from \$82 billion in 2018 to \$200 billion by 2025. Projections showed that by 2023 about one-quarter of smartphone users, or 14 million Americans, will use these apps." [Delivery Service](#)

The pandemic has made delivery apps more vital for both consumers and businesses alike. It is really a way for restaurants and grocery stores to stay in operation without needing people to come calmly to the restaurant physically. For several, it is the only method to keep afloat. Delivery apps are expected worldwide, and consumers and restaurants are constantly looking to discover the best options to save lots of themselves money.

THE ELEPHANT IN THE RESTAURANT

One of many biggest issues with current restaurant delivery apps could be the massive delivery commission fee they take, which is 30% by apps like UberEats. According to [Business](#)

[of Apps](#), the major issue for Uber Eats even though it requires a 30% cut from all orders and a delivery fee, it's yet to create a profit. Part of the problem is in many cities; Uber is attempting to gain market-share through exclusive partnerships with established brands like McDonald's, and Starbucks by offering cheap delivery costs. Typically, restaurants lose money when people order from these apps.

Not only this, but individuals are also losing money, paying 30% higher fees for meals for the convenience of getting them delivered. When venturing out isn't a choice throughout the COVID-19 pandemic, this is a catch-22 that benefits no body however the delivery service providers. The market is dominated by the four previously mentioned restaurant delivery apps. When examining data provided by [Business of Apps](#), we can see how they compare.

Note that this graph is limited to the US. Exactly the same source provided yet another graph of other restaurant delivery apps around the globe, seen below.

DeliverMe is aiming to be the very first third-party delivery service app to charge an apartment rate, monthly fee to restaurants meaning zero percent commissions. The app will soon be easy-to-use for restaurants, users, and drivers who sign up. While delivery drivers may choose to work as independent or employed. As per their CEO, Thando Siyengo, "DeliverMe's enterprize model offers tiered and affordable pricing based on monthly order volume. So our enterprize model doesn't break the bank"

THE EMISSION O-MISSION

[GreenBiz](#) states, "For the environmentally minded, the increased adoption of app-based food delivery services presents an original chance to affect carbon emissions." Delivery currently accounts for 15% of most urban trips. This adds approximately 25 million a great deal of CO2 emissions to the planet annually.

DeliverMe sets itself apart by being committed to a zero-emission enterprize model in the shape of green delivery. This innovative delivery service enables users to really have a shareable O-Mission score which updates with each order placed. Part of the commitment is to push forward a Fuelless Fridays initiative to higher spread awareness of the impact of restaurant delivery on the envireonment.

This can be a campaign idea where every Friday you will have green delivery and transportation of most orders placed through the app. This way, restaurants that partner with DeliverMe can boast eco-friendly delivery. DeliverMe has also committed to offsetting the emissions from their delivery network to be able to remain carbon neutral. These features and offerings give DeliverMe a massive edge over the competition in the highly competitive restaurant delivery market.

CONVENIENCE

DeliverMe is not solely dedicated to restaurant delivery, they've set their sights on the grocery delivery market as well. This could be the first app of its kind to partner with restaurants and stores alike, offering convenience to businesses and users. DeliverMe's mission is allow restaurants and stores to higher understand their customers. Their approach gives their restaurant and supermarket partners an edge over the competition in attaining new clients and keep existing ones, while saving both parties money.

REINVENTING THE RESTAURANT

DeliverMe's mission is to greatly help restaurants modernize their business processes and relate solely to customers. By bringing innovative solutions without extravagant fees, and offering green delivery, DeliverMe has an enormous edge in the competitive restaurant delivery market. Filling holes on the market, DeliverMe will be noticeable amongst competitors and users alike and produce a name for themselves in the beginning on the planet of delivery apps.