



Shopify Reviews 2022- Pros and Cons

Is Shopify the best ecommerce platform for your business? Learn about the pros and cons of using Shopify to increase your sales.

SHOPIFY

PROS & CONS



Ease of use: One of the main reasons Shopify is so popular is because it is easy to use. Even if you have no experience with website building or coding, you can create a professional-looking website on Shopify.

Affordable: Shopify is a very affordable platform, especially considering all the features and services you get. Shopify's basic plan starts at just \$29 per month.

Shopify App Store: The Shopify App Store is a great resource for finding apps and add-ons to help you customize your store and improve your workflow.



Limited customization: While Shopify offers a wide range of themes, the customization options are limited compared to other platforms such as WordPress.

Transaction fees: If you use a third-party payment processor such as PayPal or Stripe, Shopify will charge you a transaction fee of 2%.

Limited control over your data: If you ever decide to leave Shopify, you will not be able to take your customer data with you.

Excellent customer support: Shopify offers 24/7 customer support via live chat, email, and phone.

For more details, you may visit
www.ecommercetrends.co

Choosing the right platform for your business can be difficult. This article considers Shopify's pros and cons as a powerful SaaS-based ecommerce solution.

Read more visit: <https://ecommercetrends.co/shopify/shopify-reviews/>