



# The Impact of UI/UX Design on Website Traffic

A website with a well-thought-out design and user-centric approach can drive more traffic, improve user retention, and ultimately help you enhance the performance of websites. It also includes a good brand reputation, reduced bounce rate, and increased shareability. However, it is advisable to enrol in an [online UI UX design course](#) to understand the crux and implement the basics, or contribute to the strategy yourself.

**Source:** [How Does UI/UX Design Impact Your Website Traffic?](#)

