



Cotton Kurtis: A universal choice & trending types

Kurtis is the staple outfit in Northern India. And is available in a lot of patterns, prints and fabrics to suit women's choices and moods. And if you are planning on gifting a cotton kurta this summer, it can be a great gift for any woman. These types of [ladies kurta online](#) come in all shapes, sizes and colours and can be matched beautifully.



Why this is a universal choice?

1. **Affordable:** This kurtis are available in combo sets of 3 or 6 for a normal woman who is tight on budget. Apart from it, mid-range kurtis and premium range are also available. Moreover, while shopping through online portals, there are numerous brands, that all women are spoilt for choice.
2. **Sturdy:** At least 90% of kurta types have a very strong material that easily withstands 20-30 washes. Even after that, there is minimal damage to the fabric no matter what kind of water we use. Ladies' kurtis online are not only fashionable, but they also last a long time without fading. The colours are vibrant and last longer than you want them to. Cotton kurtas for ladies are also available online in a variety of styles, prints, and designs to choose from.

3. **Worldwide acclaim:** Cotton kurtis are popular among women of all ages, from toddlers to office workers. Designers from all around the world have embraced the trend and reinterpreted it to fit changing tastes. This well-known piece of clothing has an Indian twist to it, which adds to its worth and popularity. Kurtis made of white cotton is a great summery choice.
4. **Compatible:** Cotton kurtas for women online are versatile, and can be worn with leggings, patialas, palazzos, and jeans. For a sophisticated, office-appropriate look, cigarette pants are ideal, while palazzos are ideal for a more casual and relaxed approach. Short cotton kurtas can also be worn with strappy sandals and slender pants. Make sure that anything you wear is appropriate for the occasion.
5. **Easily accessorize:** Cotton kurtis for women, unlike other Indian clothes, are very easy to dress. To spice up any ensemble, add a stunning pair of earrings, necklaces, or bracelets. Women's white cotton kurtis look great with simple, beautiful jewellery. Depending on the occasion, cotton kurtis can be worn with pumps or flats.

Expert's advice: Types that you must adore

1. **Belted kurtis:** Deepika Padukone, like many other Bollywood actresses, has been seen wearing kurtis with belts on several occasions. Bottomless or with sleek leggings, denim, or [churidar](#), this ensemble is adaptable. This pattern is ideal for athletic-looking women since it creates the illusion of curves.
2. **Zari type:** Zari is an ancient Indian embroidery technique in which a fine gold or silver thread is used. One of the most intricate and detailed metal embroideries works ever made. It provides you with a sophisticated appearance and is excellent for formal settings such as evening dinners. Zari is now available with replica gold and silver threads that appear exactly like the genuine deal. Beautiful zari on cotton work needs a great deal of skill and craftsmanship.
3. **Jacketed type:** Cotton kurtis with a jacket style have an additional jacket over the basic kurti. The front of the jacket can be closed or left open with laces or hooks. You'll look effortlessly modern and stylish in a jacket-style kurti. The comfort and ease of this style are gaining popularity. Everyone may be found flaunting this trend at festivals, parties, and other events, whether they are tinsel town divas or social butterflies. For the greatest look, pair your jacket kurtis with cigarette pants.