



Why is Clubhouse the new social media sensation?

What is a clubhouse?

[Clubhouse](#) explains itself as an invite-only, audio chat social media application. But for now, it is only available for apple or IOS users, and the company is currently working on the new launch on android from 2022 January.

How does it work?

Like any other [social media](#), users can make a profile with it. But as it only works on an invite-only system, so you must get a request from an already existing member to join this application. Users can easily make a room in it, and they can set it as “open” or “closed” whatever they wish for. This app also gives an option of “clubs” to make reoccurring rooms. And if you want to, you can follow the community or members as well. But only the speakers can speak in [clubhouse social media app](#), and if someone wants to take part or say, they can request, but the host has the power to allow or stop them.

When does it start?

In April 2020, when the pandemic was all across the world, [Clubhouse application](#) was launched. At that time, all the people were working or studying from home, and this is why the application rapidly became admired. It's hard to believe, but just in a month, this application got an investment of 12 million from a famous business enterprise firm [Andreessen Horowitz](#). And that was just a start with no stopping after that. On December 6, 2020, there were nearly 6 00,000 users of this application. The app had 6 lakh registered users by December 2020.

Who is using it?

Numbers of people, including famous personalities, are using [clubhouse social media application](#); here is a list of the most popular users of this application:

Elon Musk

Mark Zuckerberg

Oprah Winfrey

Mark Cuban

Meek Mill

Lindsey Lohan

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