

## Get In Touch With Your Consumers with Transactional Bulk SMS - SMS Squad

SMS bulk marketing is particularly cost-effective when compared to other marketing channels such as TV, radio, or print. Messaging is a low-cost marketing strategy that generates a larger return on investment (ROI) than many other marketing tactics, making it a cost-effective and long-term solution. Instant Opt-In and Opt-out at the push of a button, recipients may opt-in or opt-out of your SMS marketing. While this may appear to be a negative, it is critical for both your business and your customers to only target those who are interested in your product or service. Get In Touch With Your Consumers with <u>Transactional Bulk SMS</u> with SMS Squad.



## Transactional

## BULKSMS

Mass SMS Service In One Easy Place. No Setup Required. User Friendly Interface. Direct-To-Carrier Network And Adaptive Routing.

smssquad.com