



Mass psychology makes it easy to understand the main driving force behind our decision-making process. If you can understand this, it can be applied to the financial markets with stunning accuracy. If you understand how the markets operate, then you have opened a venue that virtually guarantees your financial wellbeing. More importantly, you will come to understand that you need far less than the so-called experts have led you to believe. There is a vast chasm that separates one's wants from one's needs and when you understand that most of the things you claim to think you need fall under the "wants" category, it becomes immensely easier to plan for the future.

At the Tactical investor, the focus is on spotting major trends in advance of the event. To do that we combine mass psychology with technical analysis. Over the past 18 years, we have never missed a major top or a bottom. [Market crashes are buying opportunities](#)