



# Why use ClickFunnels - 3 Major Reasons

# WHY USE CLICKFUNNELS *THREE MAJOR REASONS*



ClickFunnels is a platform that lets you create land-

ing pages, build your email list, and helps guide your potential customers into making a sale. It's free to try for the first 14 days. After that, it will cost you **\$97** per month. Or you can get the Enterprise account for **\$297** per month, so you can get access to more powerful tools.



**But why use ClickFunnels?** Are there tangible benefits for paying for a monthly subscription? Here, we will take a look at several reasons why ClickFunnels should be one of your marketing tools.



## Sales Pages

With ClickFunnels, you can create different web pages. These web pages are very easy to customize to fit your needs. Also there are many templates to choose from depending on your niche.

You will have the ability to create landing pages, squeeze pages, and sales pages where customers can purchase your products or service. The sales pages have a drag-and-drop feature, which makes it easy to build them. Unlike other page editors that can only let you write in HTML code.

With the \$97 a month package, you can create up to 100 web pages for a total of 20 business sales funnels. Also you will have the ability to perform A/B split testing to see which one of your pages and funnels are generating more leads and sales.

Included in the Startup package are three custom domains, which will definitely make your site look a lot more professional than having a free one.



ClickFunnels has an email automation program where you can create autoresponders. However, this is only available to those who subscribe to the Enterprise package, which costs **\$297 per month.**



## Webinars and Other Tools

In the Startup Package, you can create free webinars or charge per enrollee. This feature is great for instructors who are offering classes.

It does not make sense to post a video on YouTube for free and earn via advertising fees if you are a teacher. It is a lot more practical to charge your clients a registration fee and make the class an exclusive experience. ClickFunnels also offers wid-

widgets that you can remove or add to your landing pages. These widgets are called page elements, and some examples of these are the headline, the buy buttons, the input forms, and the videos.

With these tools, you can make your landing pages more organized and display your message in a proper sales sequence.



Why use ClickFunnels if you can utilize their competitors? The thing is, ClickFunnels has a very easy to use editor that lets you drag and drop widgets. You no longer have to write code to apply widgets to your landing pages.



Here are some widgets that are included:

- Surveys
- Countdown Timers
- Pricing Tables
- Progress Bars
- SMS Signup
- Facebook Comments
- FAQ Blocks
- Custom HTML



## Affiliate Marketing Program

ClickFunnels has software called Backpack. This software allows you to create an Affiliate Marketing program. Here, online marketers will market your products so they can earn a commission. With Backpack, it is easy to create an affiliate program that allows affiliate marketers to register for an account and receive their links with sticky cookies.

Backpack also makes managing the financial aspects of affiliate marketing easier since you can track all your affiliates, their sales, revenue, and commission.

## Summary

So, why use ClickFunnels? ClickFunnels is great because you get a lot of powerful features for a small amount of money. It has an all-in-one package that will help you drive your marketing efforts and increase sales.

If you use other programs, you might have to pay for several features from different companies. Also you may run into the problem of managing different





accounts from different sites that you cannot integrate.

With ClickFunnels, you have a single dashboard that shows you how your business is performing. Giving you the ability to make informed decisions on how to improve your sales and marketing strategy.

<https://guerillamarketing.home.blog/2019/07/03/why-use-clickfunnels/>

Is it accurate to say that you are attempting to sell stuff on the web?

At that point I'm certain you will concur that changing over your guests into deals is hard.

Furthermore, getting yourself productive? That is considerably harder.

Be that as it may, there's a straightforward mystery to expanding the estimation of each client you offer to:

Deals pipes.

By making an all around planned deals pipe, you can significantly build your deals and give more an incentive to your clients.

In the present post, I will acquaint you with ClickFunnels, the product I'm utilizing to assemble deals pipes for my business.

You needn't bother with any specialized ability to utilize it, and it will truly change the manner in which you maintain your business.

Besides:

In case you're prepared to dedicate yourself completely to the ClickFunnels world, it has one of the better partner programs out there.

I'll be discussing that excessively later on.

ClickFunnels logo

Here is what I will cover in this ClickFunnels survey.

What is ClickFunnels?

How ClickFunnels Became a Core Part Of My Business

What are the best pieces of ClickFunnels?

What I don't care for about ClickFunnels

ClickFunnels Pricing Plans

Everything else you have to think about ClickFunnels

How might you make ClickFunnels work for you?

Last Thoughts

In case you're as of now prepared to purchase, jump to the furthest limit of this audit and get my selective ClickFunnels Bonus Package.

ClickFunnels Bonus Offer

What is ClickFunnels?

ClickFunnels was made in 2014 by Russell Brunson and his group. Since that time, Russell has transformed ClickFunnels into a \$100 million per year business and they simply traversed

115,000 dynamic individuals as of May, 2020.

At its center, ClickFunnels is a product for building deals pipes. With a lot of included extravagant accessories.

You can utilize it to fabricate:

Presentation pages

Crush pages

Online classes

Participation locales

Each kind of deals channel you can consider, total with request knocks, upsells and downsells  
Furthermore, with the best quality ClickFunnels Platinum bundle, you'll even have the option to begin your own offshoot program (Backpack) and supplant your email administration with Follow-Up Funnels.

Fundamentally you're getting all that you have to market and sell your items on the web, without recruiting costly designers.

Furthermore, individuals are utilizing ClickFunnels with incredible achievement.

More than 700 business visionaries have just made pipes that have done over \$1 million in deals utilizing ClickFunnels

That is stunning!