



Business Stickers - Compare and Evaluate

Now let's get down to business! Stickers can be printed in many different ways, we even have a dedicated article on types of printing. If the volumes are small and the requests are within common sense, then most likely you will be offered one of two types of stickers - on vinyl, made using interior printing or on a paper basis, spewed out by a digital printer. What is the difference?

1. Price

Everything is simple here. Due to the cost of material and printing methods, paper-based stickers differ in price from their vinyl counterpart. After all, paper does not film for you. Cheaper. Therefore, we immediately give the point to the paper stickers and close the question.

No, though! The problem with paper stickers is edge cutting if the final sticker is to be of any shape other than rectangular. Vinyl stickers are printed in rolls, which are then easily loaded into a plotter and cut to any shape in kilometers. Paper stickers - thank you. We'll have to slouch, shove a leaf into the cutting plotter. In sequence. And so 2000 sheets ... So with a certain order and volume, stickers of different groups can come out at the same price (or paper ones can be more expensive). It's not unambiguous - but so be it, let's give a point in favor of paper stickers. But this is the last...

2. Waterproof stickers

And here it is more interesting. Imagine it's raining and a courier is carrying your box to a customer. And, most likely, the courier will not bother to hide it under the hem of his raincoat (or, what good - a skirt). And the courier can also fall into the river. Anything can happen. And this happens all the time. Or a bucket of water was poured on him because on the way to the client, he decided to peep out the window (a hypothetical courier may turn out to be that still bawdy). What will happen to the stickers? [Custom waterproof stickers](#) will remain unaffected by it.