



Why Should We Buy Puerh Tea?

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Puerh tea is a kind of tea that is “precious” and “more mature and more fragrant”, with its own unique flavor and characteristics. Some people say that Puerh tea is “importable antique”. Since it is antique, it will have the value of purchase and collection. What is the purchase value of Puerh tea? Is it because of its collection value?



The aged Puerh tea is unbelievable. A piece of Puerh tea cake with a history of only 350 grams and a history of 80 years has reached a value of 38,000 yuan. At the 2nd Guangzhou Tea Culture Festival, the 100 grams of Gongting Puerh tea cakes provided by Yunnan tea merchants during the Guangxu period of the Qing Dynasty set a record high in Guangdong tea auction prices at an auction price of 160,000 yuan. In fact, the purchase value of Puerh tea lies in its collection, and the longer the collection, the higher the value, so the purchase of

Puerh tea is absolutely valuable. Here are some reasons for the purchase value of Puerh tea:

First of all, whether an item has value depends not only on its economic value but also on its cultural value, as well as on its rarity and unreproducibility, such as antiques, calligraphy and painting, strange stones, beautiful jade, stamps, etc. For good Yunnan Puerh tea, the answer is yes, it has considerable purchase and collection value.

First, Puerh tea is different from other teas in China. Among the six major types of tea in China, Puerh tea in Yunnan is very unique. It has a strong contrast between "purposing Chen" and other teas pursuing "fresh". Judging the quality of Puerh tea and the value of its value, the aging of tea is an indispensable and important indicator. This is already an undisputed fact in the academic and commercial fields of tea, and is also a widely accepted and sought by consumers.

Secondly, Puer tea's "strong regionality" (the academic definition pointed out by the "China Puerh Tea International Academic Research Symposium" on June 6, 2002) determines the non-replicability of Puerh tea production resources. As we all know, Puerh tea is a large-leaf Yunnan tea produced in a certain area in Yunnan. It has its own irreplaceable and irreproducible characteristics.

Thirdly, the "exclusiveness" of [Puerh tea](#) variety resources is destined to produce the uniqueness of Puerh tea varieties. Puerh tea is a tea product made from tea greens grown in Yunnan's "Yunnan big leaf Tea Tree". There are many varieties of leafy tea trees, as long as the leaf area is in the range of 40-60 square centimeters, they all belong to the category of large leafy species, but the "[Yunnan big leaf tea](#) tree" is very different from other large leafy tea trees. From the perspective of the structure of the leaves, their cell structure, epidermis, waxy layer, cavernous body, stone cells, etc. are all different; from the perspective of the content of ingredients, they have a great impact on human health and taste. The content of the active ingredients of the effect is very different; the content of water extracts of Yunnan big leaf species is 15%-20% higher than that of other varieties, and the content of amino acids, tea polyphenols and caffeine is also much higher than other varieties. The quality of Puerh tea processed in Yunnan big leaf tea green is rare, irreplaceable and storage-stable.

Fourth, "tea culture" has always been the product of a flourishing culture. World peace and the rapid development of China's economy will inevitably further increase the consumption of tea, including Puerh tea, which is destined to the "big market" trend of Puerh tea in Yunnan. Judging from the Puerh tea sales market, in addition to the popularity of Puerh tea collection and investment in traditional markets such as Hong Kong and Taiwan, the total sales volume of Puerh tea in the Pearl River Delta has reached 15,000 tons, an increase of more than 40%.

Beijing. Shanghai. Dalian. Xi'an, The market in Kunming and even the whole country is rapidly heating up; the demand for the overseas Chinese sales market is also growing at a rapid rate, the annual export trade volume has exceeded 1,000 tons, and exports to the United States and the European Union are also rapidly increasing.

After reading the introduction about the purchase value of Puerh tea in this article, is there an impulse to buy and collect Puerh tea? The value of Puerh tea is not only in the issue of appreciation, but also the more mature the Puerh tea is, the more fragrant.

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