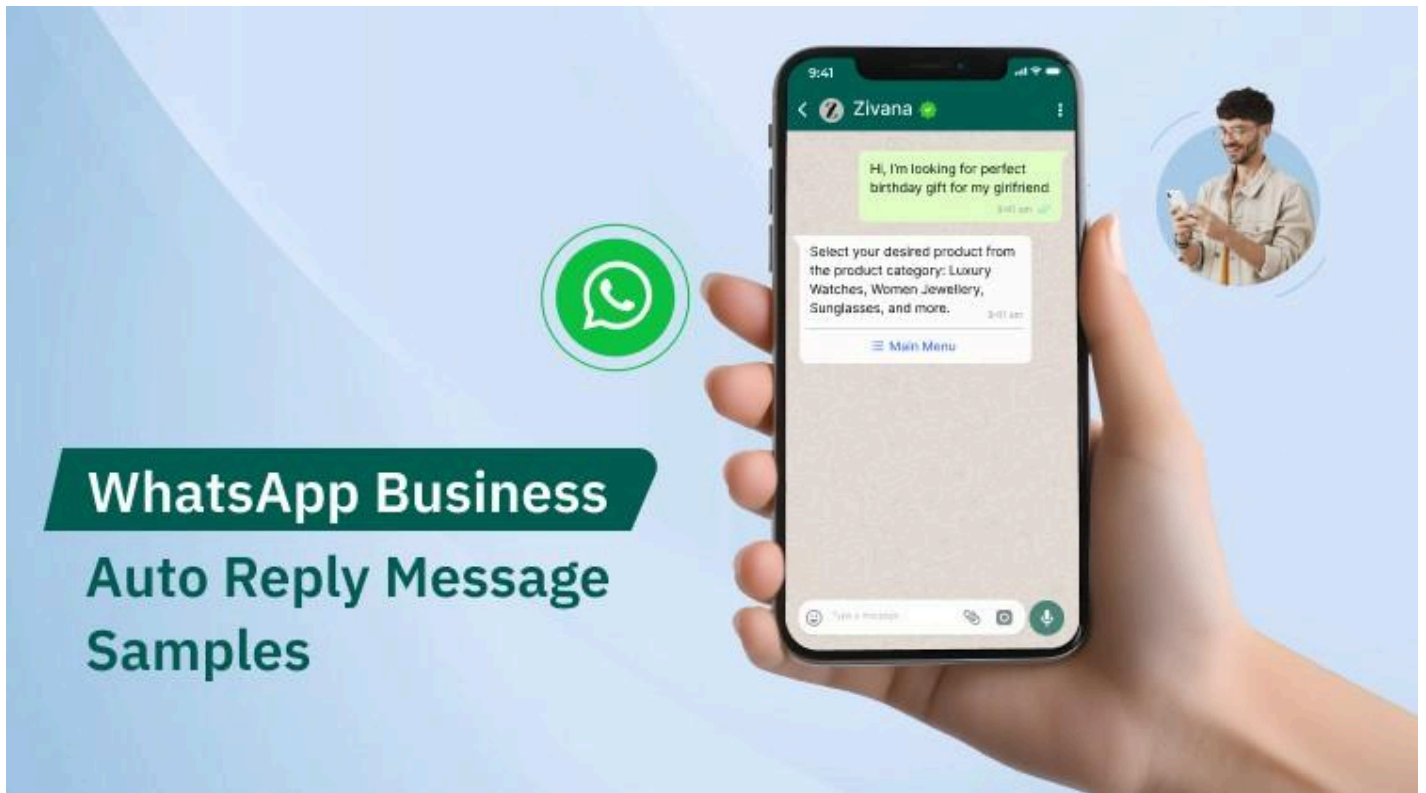




WhatsApp Business Auto Reply: Enhance Customer Engagement with Automated Responses



In today's fast-paced digital world, businesses must be available 24/7 to engage with customers effectively. However, maintaining a constant presence on messaging platforms like WhatsApp can be challenging. That's where [WhatsApp Business Auto Reply](#) comes into play. This feature allows businesses to send automated responses to customers when they message outside working hours or when immediate replies aren't possible.

In this blog, we'll explore WhatsApp Business Auto Reply, away message for business, WhatsApp auto reply message sample, WhatsApp business auto reply message, auto reply WhatsApp business greeting message example, and WhatsApp business away message example to help you set up professional auto-responses for your business.

Register here for more details: <https://accounts.webmaxy.co/whatsapp-commerce/register>

What is WhatsApp Business Auto Reply?

WhatsApp Business Auto Reply is an automated messaging feature that sends predefined messages to customers when you are unavailable or unable to respond immediately. It helps businesses maintain communication, set expectations, and improve customer satisfaction by ensuring prompt replies.

There are two main types of WhatsApp auto-reply messages:

1. Away Messages – Sent when your business is closed or you're unavailable.
2. Greeting Messages – Sent when a customer messages for the first time or after a long period of inactivity.

Both types of messages can be customized to reflect your brand's tone and keep your customers informed.

Benefits of Using WhatsApp Business Auto Reply

- ✓ Enhances Customer Experience – Customers receive instant responses, reducing frustration.
- ✓ Saves Time – No need to manually reply to repetitive inquiries.
- ✓ Improves Engagement – Keeps customers informed even when you're unavailable.
- ✓ Increases Efficiency – Automates communication without requiring constant manual effort.
- ✓ Boosts Brand Credibility – A professional response creates a positive impression of your business.

Find WebMaxy's Pricing Plans here: <https://accounts.webmaxy.co/whatsapp-commerce/plan>

How to Set Up Auto Reply in WhatsApp Business?

Follow these steps to enable auto-reply messages on WhatsApp Business:

For Away Messages:

1. Open the WhatsApp Business app.
2. Tap the three-dot menu (top-right) and select Business tools.
3. Select Away message.
4. Toggle "Send away message" to ON.
5. Tap "Edit message" to customize your auto-reply.
6. Set a Schedule (Always send, Custom schedule, or Outside business hours).
7. Choose recipients (Everyone, Contacts, Specific contacts, or Groups).
8. Click SAVE.

For Greeting Messages:

1. Open WhatsApp Business and go to [WhatsApp Business tools](#).
2. Tap Greeting message.

3. Toggle "Send greeting message" to ON.
4. Customize your message.
5. Select recipients (New contacts, Returning contacts, or Everyone).
6. Click SAVE.

WhatsApp Auto Reply Message Sample Examples

1. Away Message for Business

Example:

◆ Hello! Thank you for reaching out to [Business Name]. Our team is currently unavailable, but we will get back to you during our working hours: [Business Hours]. If your request is urgent, please visit our website [Website URL] or email us at [Email Address].

2. WhatsApp Business Auto Reply Message for Customer Queries

Example:

◆ Hi [Customer Name], we appreciate your message! Our support team is currently assisting other customers, but we will respond as soon as possible. In the meantime, you can check our FAQ section here: [Link].

Calculate WhatsApp business API Price: <https://www.webmaxy.co/whatsapp-business-api-price/>

3. WhatsApp Business Auto Reply Greeting Message Example

Example:

◆ Welcome to [Business Name]! 🎉 We're excited to have you here. How can we assist you today? Our team will respond shortly. Meanwhile, explore our products/services here: [Website URL].

4. WhatsApp Business Away Message Example for After-Hours

Example:

◆ Hello! Our business hours are [Business Hours]. We'll be happy to assist you when we're back. Feel free to leave a message, and we'll get in touch soon!

5. Auto Reply WhatsApp Business for Order Confirmation

Example:

◆ Thank you for your order, [Customer Name]! 🎉 Your order # [Order ID] is confirmed. You will receive tracking details soon. For any queries, reply to this message.

Best Practices for WhatsApp Auto Reply Messages

- ✓ Be Clear & Concise – Keep messages simple and informative.
- ✓ Use a Friendly Tone – Make the response sound human and engaging.
- ✓ Include Contact Options – Provide an email, website, or alternate support channel.
- ✓ Keep Messages Updated – Modify responses based on seasons, offers, or business

changes.

✓ Personalize Responses – Use the customer's name whenever possible.

Conclusion

WhatsApp Business Auto Reply is an essential tool for businesses to maintain seamless communication with customers. By setting up automated away messages and [WhatsApp business greeting message](#), you can ensure customers receive timely responses and stay engaged with your brand.

Try out these WhatsApp auto-reply message samples and customize them according to your business needs to enhance customer experience and streamline your communication. 🚀

Are you using WhatsApp Business Auto Reply for your business? Let us know in the comments!

Book an Appointment: <https://calendly.com/webmaxy/30min>