

Building a Grocery Delivery app like Grofers Disrupting the Grocery Shopping in the Market

Grofers is an online grocery store that helps to deliver groceries to the users. This has gained potential customers by providing grocery goods on time without any delay within a radius of 7miles.

The <u>Grofers clone</u> also has a multilingual feature that enhances the user experience to search and order products swiftly in their local language.



The Statistics Report

- 1. The recent survey reports that the online grocery market is expanding prominently and has crossed the value of around 6.500 crores.
- 2. The Grofer is expanding its features and services, thus enabling them to receive more than 40,000 orders per day.
- Realizing the huge demand of having a grocery delivery app, dedicated entrepreneurs are planning to build an app like grofers for their grocery delivery business to earn an expected ROI.

• Online order request

The Grofers clone app development enables users to place the needed grocery items conveniently with just a few taps on their mobile screens.

Scheduling Delivery

The grocery app like Grofers helps users to choose the pick-up location and the delivery time as per their convenience.

Live Tracking

The users are allowed to track the status of the order in real-time using the in-built GPS navigation.

Notifications

The clone app for grocery delivery business ensures users to get the information instantly related to new offers, discounts, and the latest deals, coupons, etc.

Cart

The clone app is built with this feature enabling users to add all the necessary products to the cart, leading them to checkout to process transaction.

Multiple Payment Options

Users can pay the money for the products purchased and delivered via in-built payment options like debit/credit cards, PayTm, COD, etc.

Reviews

The users can give their valuable feedback and thoughts in an app about online grocery shopping.

Summing Up,

Thus it is evident that there is a massive demand for entrepreneurs to generate decent revenue with more users by building a Grocery Delivery App like Grofers.