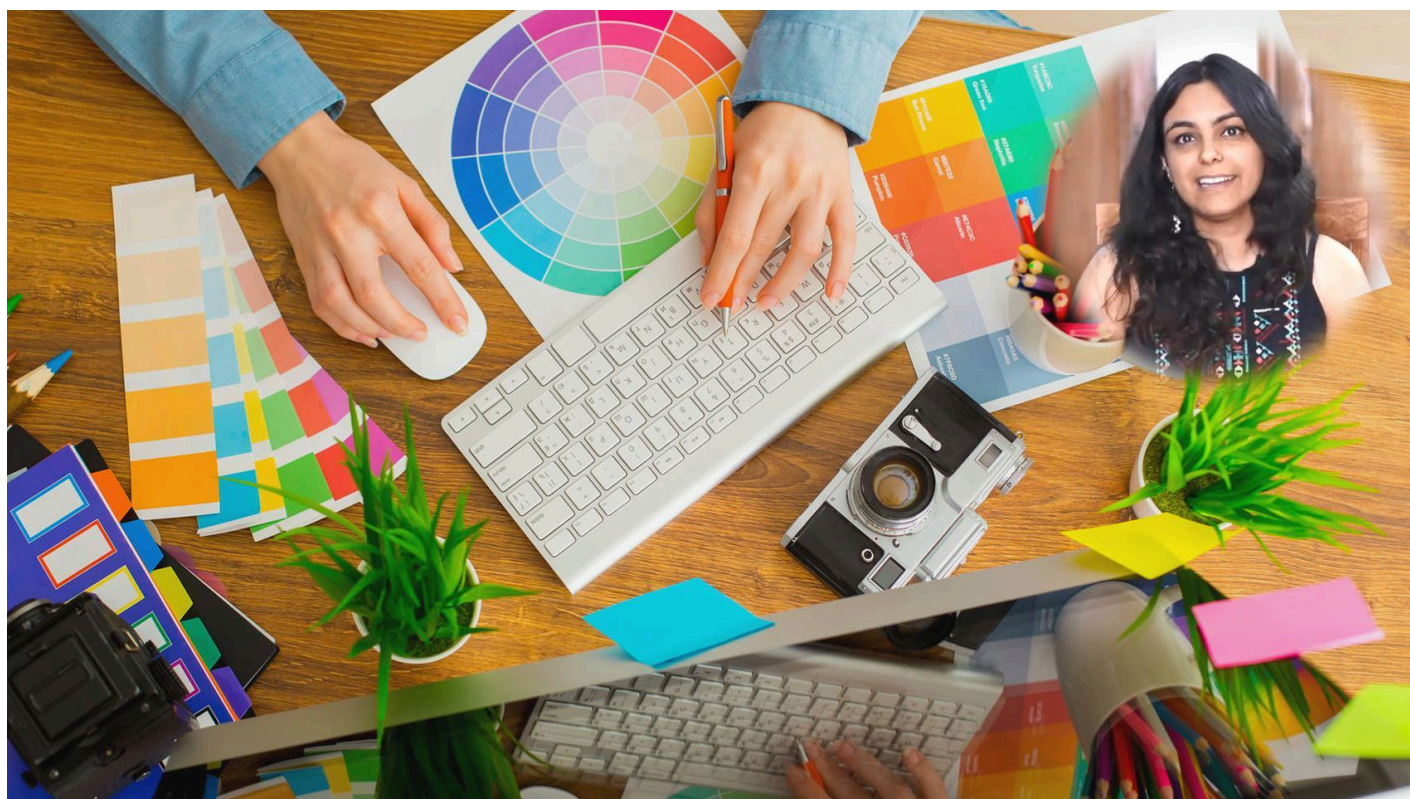# What is a Career in Visual Designing?



I find a Career in Visual Designing very interesting. Unfortunately, it is very difficult to find information about What Visual Designing actually is. Most pages on the internet just talk about How to get into Visual Designing. While I was searching for reliable information about a [Career in Visual Designing](#), I came across this amazing page: https://www.lifepage.in/career/20180319-0003/Arts/Graphic Designing/Career-in-Visual-Designing/english

Rashmi Tyagi's outlook!

With 3 years of professional experience, Rashmi Tyagi understands Visual Designing. Rashmi Tyagi has worked in Visual Designing as Illustrator in Afloat. In Rashmi Tyagi's own words, this is how Rashmi Tyagi got into Visual Designing: ***"After completing a degree in Architecture, I switched to the field of Illustration or Visual Designing. I am working as an Independent Illustrator since 2015 and started my own design studio by the name of Afloat."***

Career Video on Visual Designing

In a video, Rashmi Tyagi has talked about various aspects of a Career in Visual Designing. Rashmi Tyagi started by explaining Visual Designing as: ***"Visual Design aims to shape and improve the user experience through considering the effects of illustrations, photography, typography, space, layouts, and color on the usability of products and on their aesthetic appeal. To help designers achieve this, visual design considers a variety of principles, including unity, Gestalt properties, space, hierarchy, balance, contrast, scale, dominance, and similarity."*** The video gave me so much food for thought.

I found the video unique because it talked about Education in terms of things which can be learnt from books, to excel at a Career in Visual Designing and not as a list of Qualifications, which one needs to get into Visual Designing. Rashmi Tyagi touches upon these in the Education section of the Video:

- Principles of Design
- Drawing Knowledge
- Designing Tools
- Current Trends

90% success in real life depends on Skills. It is crucial to understand these.
Rashmi Tyagi then explains why these Skills are essential for a Career in Visual Designing:

- Aesthetic Sense
- Imagination & Visualization
- Storytelling
- Drawing Skills
- Sense of Humour
- Communication
- Reading Skills
- Patience

It is important to get an understanding of the Positives of this Career.
Rashmi Tyagi believes that the following are some of the Positives of a Career in Visual Designing:

- Creative Satisfaction
- Networking

- Work-life Balance
- Growth

Challenges define a Career as much as the Positives of the same.
And, Rashmi Tyagi believes that one needs to prepare for following Challenges of a Career in Visual Designing:

- Inconsistent
- Handling Clients
- Meeting Deadlines
- Creative Block

In the final section of the video Rashmi Tyagi talks about How a day goes in a Career in Visual Designing. This video is by far the best video on a Career in Visual Designing, that I have ever come across. To see the full Talk, one needs to install the LifePage Career Talks App. Here is a direct deep link of the Video: https://lifepage.app.link/20180319-0003

Similar Career Talks on LifePage

I continued with my research on LifePage and thoroughly studied these links to gain more perspective:

- [Career in Graphic Designing](https://www.lifepage.in/career/20170328-0002/Arts/Graphic Designing/Career-in-Graphic-Designing/hindi): https://www.lifepage.in/career/20170328-0002/Arts/Graphic Designing/Career-in-Graphic-Designing/hindi

- [Career in Animation & Visual Effects](https://www.lifepage.in/career/20171005-0002/Arts/Graphic%20Designing/Career-in-Animation-&-Visual-Effects/hindi):
  https://www.lifepage.in/career/20171005-0002/Arts/Graphic Designing/Career-in-Animation-&-Visual-Effects/hindi

- [Career in Creative Designing](https://www.lifepage.in/career/20170710-0002/Arts/Graphic%20Designing/Career-in-Creative-Designing/english):
  https://www.lifepage.in/career/20170710-0002/Arts/Graphic Designing/Career-in-Creative-Designing/english

- [Career in Graphic Designing](https://www.lifepage.in/career/20171117-0001/Arts/Graphic%20Designing/Career-in-Graphic-Designing/english):
  https://www.lifepage.in/career/20171117-0001/Arts/Graphic Designing/Career-in-Graphic-Designing/english

- [Career in Media Graphics](https://www.lifepage.in/career/20170617-0002/Arts/Graphic%20Designing/Career-in-Media-Graphics/hindi):
  https://www.lifepage.in/career/20170617-0002/Arts/Graphic Designing/Career-in-Media-Graphics/hindi

- [Career in Graphic Designing](https://www.lifepage.in/career/20171120-0006/Arts/Graphic%20Designing/Career-in-Graphic-Designing/english):
  https://www.lifepage.in/career/20171120-0006/Arts/Graphic Designing/Career-in-Graphic-Designing/english

- [Career in Graphic Designing](https://www.lifepage.in/career/20180911-0002/Arts/Graphic%20Designing/Career-in-Graphic-Designing/spanish):
  https://www.lifepage.in/career/20180911-0002/Arts/Graphic Designing/Career-in-Graphic-Designing/spanish

Career Counseling 2.0

After having learnt about a Career in Visual Designing I was curious about LifePage. LifePage has made

a [science of Career Counseling](https://www.lifepage.in). Its awareness focussed approach is much more practical and action-oriented rather than absolutely any other Career platform. I suggest you learn more about them on: https://www.lifepage.in