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A

IMPORTANT REASONS FOR CONDUCTING MARKET RESEARCH SURVEY

25% 50% 75% 100%

1900
1800
2000
2100
2000
2005
2000
2005

9% 25% 78%

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The graphic features a central bar chart with a y-axis ranging from 2005 to 1900. Above the chart are four chevron arrows labeled 25%, 50%, 75%, and 100%. Below the chart are three circular progress indicators labeled 9%, 25%, and 78%. To the right of the chart is a large red target with an arrow hitting the bullseye. The background includes a dotted world map.

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