

# The must Follow SEO Friendly Blogs for more Organic Traffic in 2022

Search Engine Optimization or SEO methods are ever-changing. SEO methods are changing every year. The methods that are important now, might not be working after a year from now on! You need to understand and properly use the SEO methods to increase your website's traffic. Search engine optimization can be a difficult job for the people who don't keep up with the most recent trends. In the case of Google, it has a tendency to shift its algorithm and that makes it hard for some businesses to keep up. If you are looking for top SEO blogs to follow then you have come to the right place. The **best digital marketing agency, Kolkata** is here to help you with the SEO blogs to follow in 2022. Every year, SEO is evolving with more advanced and sophisticated technology and methods.



# Top SEO Blogs to Follow in 2022:

### Hubspot:

It is a marketing company that solely focuses on the internet. The company provides business tools like CRM, CMS, email services etc. Hubspot lets you find the marketing blogs which help you to find information regarding sales, marketing, e-books etc.

### Backlinko:

Backlinko is another great SEO friendly blog that you must follow this year. It was founded in the year 2012 by Brian Dean. Backlinko comes with some really useful tips that can help you

with organic traffic. As per the suggestion of the **best digital marketing agency, Kolkata**, Backlinko can be one of the great SEO blogs to follow in 2022.

## Yoast Blog:

SEO trends can make your website stay updated. Yoast Blog can be another great option to get some useful SEO tips. Yoast blog was founded in 2010. This blog comes with different tutorials around Wordpress, analytics, technical SEO etc. If you finding more about search engine optimization, this blog can a good option.

### Semrush Blog:

Undoubtedly Semrush is another platform that has a great collection of SEO blog posts that can help you to understand Search Engine Optimization in a better way. If you trying to increase your sales website ranking, then the **best digital marketing agency, Kolkata** is asking you to definitely follow this SEO friendly blog.

### Hobo SEO Blog:

This is another useful SEO friendly blog that was founded in 2007. Hobo SEO blog is a great option if you are looking for more sales and website traffic. So many businesses throughout the world use this UK-based popular company.

### Quick Sprout:

Another renowned internet marketing site. It can help you to have increased organic traffic.

#### Search Engine Journal:

Search Engine Journal can definitely e enlisted if you are making a list of the SEO friendly blogs to follow in 2022. This SEO friendly blog makes use of community-based approach to attract audience. Mostly marketing experts publish posts in the Search Engine Journal. New SEO trends, SEO strategies or SEO related news are the factors on which the Search Engine Journal focuses. According to the **best digital marketing agency, Kolkata**, you should follow this SEO friendly blog site as you can get some really helpful guides on link building, SEO and PPC.

#### Conclusion:

Search Engine Optimization or SEO methods are changing every year. You need to keep up with the latest findings in the industry and experiment with new methods to stay competitive. With the right kind of guidance, you can become an expert in your field, increasing ROI for your business. We hope that this blog post has helped you find some great blogs to follow in 2022 to get the increased amount of sales and organic traffic on your website. For more help to get organic traffic, you can definitely get help from the **best digital marketing agency**, **Kolkata.**