



The Distinguished Evolution of Barbie Dolls



Barbie dolls have been the epitome of childhood, especially for girls. The creator of Barbie dolls, Mrs. Ruth Handler herself was inspired by her daughter Barbara for the creation of Barbie. Ever since its launch in 1959, it has been dominating the multi-million toy industry.

The inclusiveness and diversity of Barbie dolls have truly inspired younger generations into being the best version of themselves. Despite the tough circumstances, Ruth never gave up on her dream and launched the first Barbie doll on March 9, in the year 1959. The toy has been revolutionized into many different spectrums ever since, each other having a great contributing factor in the society. From a niche market of a mere \$3 to an exclusive collection selling up to \$25000, the representation of Barbie dolls has fairly gone up the charts. Today, there are over 500 different varieties of original Barbie dolls available in the market.

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