



Kapil Dahiya joins Plants Kharido as CMO, firm to strengthen its hold in the nursery sector in Delhi



There are a plethora of moves that an organization has to undertake in order to grow and expand. And one of the most significant factors in channelizing this growth is the onboarding of experts and veterans of the field in the team. In this aspect, PlantsKharido.com, a company working for bridging the gap between nursery owners and plant enthusiasts, has achieved a major feat. They have successfully welcomed Kapil Dahiya into their team as the company's Chief Marketing Officer. Kapil Dahiya has a decade-long experience in working with edtech companies and other recognized brands.

This is a great accomplishment on the company's behalf as this move holds promises of strengthening its hold in the plant retail industry. "I am very excited to be on board and to work with a dynamic young team. This is definitely a promising product and the need of the hour. People are getting more climate-conscious with time and the inclination towards organic has been seeing a tremendous positive shift in recent times", said [Kapil Dahiya](#).

Talking about his company, the founder of PlantsKharido.com, Amit Kumar said, "The young and dedicated team has been working tirelessly towards shifting the narrative of the plant nursery sector. We are on a green mission and we believe that this product has a lot of potentials. We want each and every household in Delhi to own a Plants Kharido product.