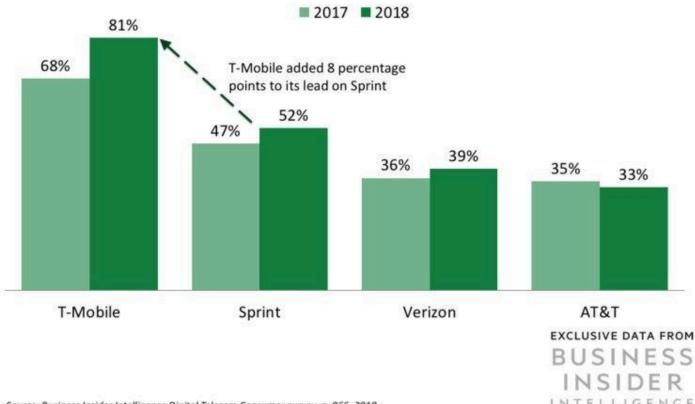


T-Mobile is outpacing the rest of the Big Four US carriers on value, loyalty, and satisfaction there's what consumers say is most important when selecting a mobile provider (TMUS, S, VZ, T)

T-Mobile Extends Lead Over Verizon, AT&T, And Sprint On Value For Cost

Share of subscribers who rank their carrier "outstanding" or "good" on value for cost



Source: Business Insider Intelligence Digital Telecom Consumer survey, n=966, 2018

<u>T-Mobile is outpacing the rest of the Big Four US carriers on value, loyalty, and satisfaction — here's what consumers say is most important when selecting a mobile provider (TMUS, S, VZ, T)</u>

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