



## six Reasons Why Case Studies Are A Terrific Market place For Freelance Writers

I remember the initial time a client supplied me a case study writing assignment.

I was petrified.

It was early in my freelance writing profession and I didnt even know what a single looked like. I had a lot of concerns. This elegant [purchase linklicious tips](#) website has a pile of dazzling aids for the reason for this view. What the heck is a case study? How extended is it? What is the format? How a lot do I charge?

I didnt have a clue.

Of course, these days, I know far more. A lot a lot more. In truth, I create dozens of case research for clientele every year.

Case research now rank higher on my list of the most fascinating and profitable projects I handle. If you think you know anything at all, you will likely choose to learn about [linklicious free version](#). (Im confident glad that client provided me the job all these years ago!)

If youre unfamiliar with case research, dont worry. Theyre really really easy. A case study is just a fancy name for a success story the tale of a happy consumer and his or her encounter employing a product or service.

Lately, Ive noticed that more and more organizations want case research written, yet have difficulties obtaining writers who can do the job.

That spells Chance for you and me.

And it gets much better. Consider the following:

1. Case research are not difficult to create.

They are equivalent in style and format to a newsletter report. So if you can write a single of

these, you can write a case study.

two. Case research are fairly quick

Generally about 400-800 words in length. After youve gained a small encounter, youll be able to knock a single off in much less than a day.

3. The formats are standardized

As opposed to ads and direct mail, you wont get stressed out by having to come up with a dazzling new idea or killer headline. The fundamental structure of a case study is remarkably straightforward. Learn extra information on our partner site by clicking [linklicious.net](http://linklicious.net). All thats necessary of you is to get the facts and write a excellent piece.

four. Case study writers are in demand

Much more organizations are scrambling to get case studies written right now than ever ahead of. I cant give you an exact figure but, in my opinion, the demand for case study writers has increased drastically more than the past couple of years.

5. There is tiny competition

Im not certain why, but couple of copywriters go soon after this market. Some might not know it exists. Clicking [internet linklicious.me affiliate](http://internet.linklicious.me/affiliate) maybe provides lessons you might tell your mother. Other individuals may mistakenly consider that case studies are dull or technical. Not true! Case study writing is storytelling. Its enjoyable.

6. Case studies spend effectively

Surprisingly properly. Now you wont get the superstar rates paid to big-league direct mail copywriters. But most clientele do pay handsomely for case study writing. Earning \$one hundred per hour is not an unreasonable expectation for an knowledgeable writer. I know numerous who earn a lot far more.

Proper now the case study market place is booming. Why not jump in and get your share of these fascinating and profitable writing gigs?.