



## For sale custom gift cards

Using custom gift cards can help you increase revenue and market share. Plastic gift cards are printed for national chains as well as small businesses. You can have one of our gift card design specialists design the perfect gift cards for your business or buy one of our many pre-designed plastic gift cards. Using existing art is an option if you have it. Custom gift cards are compatible with any point of sale system, so if you're launching a new gift card product or want to integrate with an existing system, we can help you capture a chunk of this multi-billion dollar opportunity.

### **Custom Plastic Gift Cards**

Printed plastic business cards, personalized plastic gift cards, plastic membership cards, and fundraising cards are available. Plastic card printing requires precision. Printing plastic business cards and gift cards will provide you with superior results, even for short runs. Print options for plastic cards are available. Our plastic card printer offers excellent, affordable custom plastic cards to businesses of all sizes, whether they're looking for small business gift cards or plastic printing solutions for national brands.



### **Why should you Buy Gift Cards directly from the Manufacturer?**

There are several reasons why you might want to buy gift cards directly from the manufacturer. There are many reasons for this, including cost. Custom Plastic Gift Cards can often be purchased at a lower price when purchased directly. In addition, choosing a gift card printer now simplifies the customization of your gift card, if needed, and allows you to design and print your product as soon as possible. To print a gift card, you have many options. With the help of our experienced account management team, we will walk you through each option and give you design advice to ensure your Custom Plastic Gift Cards are the best representation of your brand.

### **Make sure the cards you purchase work with your POS system**

We have highly trained account managers with the experience and knowledge to ensure that your POS system uses a barcode or magnetic stripe to ensure that Custom Plastic Gift Cards you purchase to function correctly, allowing you to focus on your business.



What are the benefits of a [Custom Plastic Gift Card](#) from us?

Custom Plastic Gift Cards is known for affordable gift cards of the highest quality. We guarantee the accuracy of your gift cards.

Steps to make [Custom Plastic Member Cards](#)

- Contact your point-of-sale provider and let them know that you plan to buy gift cards directly from a gift card manufacturer.
- With POS systems, your POS provider encodes or prints "card data" onto your card's magnetic stripe, depending on the type of reader you use. A card data file will typically be provided as an Excel spreadsheet or a delimited file, such as a .csv file.
- Send the gift card manufacturer this data, along with your artwork.
- Check your gift card proof; a PDF document depicts the appearance, quantity, and options you chose. The production of your personalized gift card will begin once your proof has been approved.