



Threat Intelligence Solutions: Helping Organizations Overcome daily threat

You would be surprised to know that in a [study conducted by Statista on crimes Americans worry about the most in 2021](#), 74% of the respondents said that they were afraid of getting their personal, credit card or financial information stolen by a computer hacker. Undoubtedly, internet-based crime is a serious and fast-growing security threat not only in the US but also across the globe. Internet usage has increased exponentially, so have the cyberthreats. Especially, the organizations migrating their data to cloud infrastructure come across threat feeds almost daily. In such a situation, [cyber threat intelligence](#) has become of paramount importance.

What is a threat intelligence feed?

The threat intelligence feed is a piece of information about emerging threats in the cybersecurity landscape. A robust threat intelligence platform uses advanced technology like Artificial Intelligence (AI) to collect data streams carrying threat information.

What is the benefit?

Threat intelligence software prepares organizations well in advance to prevent or combat a possible cyberattack or data breach. It provides required decision support and triggers prompt action to secure the digital ecosystem of the organization. Organizations having threat intelligence solutions have a strategic advantage to proactively defend against cyberattacks.

How to get started?

All you need to do is to integrate an open-source Threat Intelligence Platform (TIP) into your digital ecosystem. It will collect, store, distribute and share intel about cyber security. TIP also performs analysis of cyber security incidents and malware for future safety prevention. TIP

enables security analysts to spend more time on data analysis and threat investigation than on data collection and management. While choosing TIP, ensure it is designed by incident analysts, security & ICT professionals and malware reversers who have first-hand experience in dealing with cyber threats.

What is the need?

Organizations need threat intelligence solutions because-

- Companies collect massive amounts of data in different formats such as JSON, XML, PDF, CSV, STIX/TAXII, XLS, Plain Text etc.
- The cyber threat landscape is polymorphic. Traditional security approaches are not enough to address cybersecurity challenges such as malware, phishing, botnets, denial-of-service (DoS) that are getting more sophisticated with each passing day.
- Organizations now have much less time to combat security threats. A slight delay can cause widespread damage.

Read More: [Threat Intelligence Solutions: Helping Organizations Overcome daily threat](#)

