



# Role of Semantic Search in Modern Keyword Research

In the ever-evolving world of SEO, keyword research has come a long way from simply targeting high-volume terms. With the rise of [semantic search](#), search engines have become smarter, focusing on understanding user intent and the context behind queries rather than just matching exact keywords.

## What Is Semantic Search?

Semantic search refers to the ability of search engines to understand the meaning and context behind a user's query.

1. User intent
2. Context
3. Synonyms and related terms and Etc...

## More Informations:

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