

## How to Choose the Best Serum for Face



Keratin is a family of fibrous structural proteins, and the key structural material that makes up hair, nails, and the outer layer of your skin. Keratin makes hair strong and lustrous; but the protein is weaker in curly and textured hair, which results in dryness and frizz.

A keratin treatment is nothing but a chemical process in which salon professionals coat hair strands with the protein to make them smooth and shiny. While there are different types of keratin treatments, on a basic level, all of them involve diving into the hair follicle and injecting the porous areas with keratin to make hair healthier.

Learn More - <a href="https://www.bebeautiful.in/all-things-hair/hair-treatments/keratin-treatments">https://www.bebeautiful.in/all-things-hair/hair-treatments/keratin-treatments</a>