



Understanding ONDC: A Comprehensive Overview of its Functionality

India's technology-focused economy has been significantly impacted by the rise of E-commerce. The widespread acceptance of the "anything-anywhere-anytime" shopping concept has led to substantial growth in the nation's digital commerce market. As a result, it is projected that the revenue generated from E-commerce will reach US\$71.9 billion by 2023, with a potential growth rate of up to 13. % over the next five years. This suggests that the E-commerce sector will continue to play a crucial role in India's economic progress and development.

For More Information: <https://braininventory.in/posts/understanding-ondc-a-comprehensive-overview-of-its-functionality>