



Apple Becomes the First Firm to Hit a Stock Market Valuation of \$3tn

The new year has brought good news for all apple lovers. On Monday, Jan 3, 2022, Apple Inc became the first U.S. company to hit \$3tn in market capitalization. Special appreciation goes to investor confidence that consumers will continue to shell out top dollar for iPhones, MacBooks and services such as Apple TV and Apple Music, even when the firm is set to explore new markets such as automated cars and metaverse.

[For detailed info on the insight](#)

