



Advantages of Case Based Learning in MBA/PGDM Programme | GIBS BSchool Bangalore

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CASE-BASED LEARNING ON PGDM PROGRAMME

The case study method, popularised by Harvard Business School has been adopted by almost all the top MBA/PGDM programs in the world. For your bachelors degree (engineering, commerce, science, etc), the teaching was almost fully dependent on the lecture method. In contrast, [best management colleges](#) spend less than half of the time on lectures.

In short, case studies are a miniature version of a business situation used in MBA/PGDM programs to facilitate learning.

The percentage of case study dependency ranges from 20% to 80% in the top business schools in the world. It gets varying degrees of support from the other methods of teaching –

lectures, group assignments, experiential learning (internships, real world assignments would fall in this category).

Learn About case studies: <https://www.gibs.edu.in/gibs-finishing-school/>