



A Quick Primer on Investing in Industrial Real Estate in the Greater Toronto Area

I wanted to give a bit of a primer on what I look for as a broker on behalf of my investor clients when it comes to [industrial properties](#) in the GTA. Below are some insights and tips about what to look for in industrial properties that make them most appealing in terms of both rent potential and future value appreciation. I work with a lot of tenants for these types of buildings and so I know exactly what tenants are looking for and what they are willing to pay a premium on rent for, as well as what is scarce in the market. I've incorporated those insights into the notes below. This is not an exhaustive list but provides some of the key items.

Read More: <https://www.joerosati.ca/post/investing-in-gta-industrial-real-estate>

