

10 Best Practices of a Responsive Web Design

A responsive web design entails tweaking the layout of a website to conform to different screen sizes of distinct mobile technological devices. A responsive web design is required for different resolutions of laptop, tablets, and Smartphone to help a website owner achieve his aim. Web Design Firm Los Angeles

Here are 10 effective ways to ensure that a website design is responsive.

Use Icons Correctly

Icons can enhance a website's responsiveness when used as it should be. Icons replace lengthy texts especially for mobile devices where space is limited. An image format that is widely compatible with various devices such as the scalable vector graphics (SVG) format. The SVG can be enhanced with fascinating effects to make the web design more responsive. Unlike image files (jpg/png), SVGs are infinitely scalable.

Proper Content

A well-designed website that lacks a good content is similar to the adage that describes putting a ring in pig's snout. A good content should be readable and well structured. This will make it visible for search engines to detect and will increase conversion.

Enlarge Clickable Areas

For links and buttons, it is better to make them large regardless of the size of the device that it is viewed with. This will make them more usable. In other words, it makes them easy to be tapped.

Font's weights and sizes should be balanced

Large fonts don't look good on a mobile device. You can modify the text sizes such as making it small to make it viewing with a mobile device easy while it should be large for a device with a bigger screen resolution.

Navigation

Navigation section on small mobile devices should appear as an icon while that of a device with large screen resolution is views as a menu. Using the right tools this can be done for both devices.

Image Size and Quality

The image size for a large screen shouldn't be small as this type of image contains fewer pixels and will be blurred and distorted when it is stretched to fit the large screen. Use an image size accordingly to the screen resolution of a device.

Mobile Friendly

A website is more responsive if its design is done in a fashion to be compatible with every device ranging from desktops to Smartphone.

Make Contents a Priority

You can declutter your web page for Small screen resolution devices by hiding unimportant information behind menus and options. This other options can be viewed with bigger screen resolution devices such as a PC while the view is friendly and easy to navigate for mobile devices users. **Small Business Web Design LA**

Image Branding

When a large image for a large screen device is viewed with that of a mall screen, it will occupy the whole space of the device. Branding of your website in a way that the image relegated at the background while the important contents are displayed will make your website more responsive.

Color Differentiation

On large screens, different sections of the page can be easily seen. On smaller screens, color differentiation between sections helps the mind figure out where one section ends and one begins. Ensure that you update your website with up-to-date features as they will blend these tips to improve the responsiveness of your website in the actualization of your goals.