

## Consumers indicate experience, not price, as top conversion factor



Consumers indicate experience, not price, as top conversion factor <u>Marketing Land - Internet Marketing News, Strategies & Tips</u> • July 2, 2019, 9:54 am For consumers, the decision to buy is largely driven by positive, quick and simple digital experiences. Please visit Marketing Land for the full article. <u>https://www.juliayoung.business</u>

https://www.juliayoung.business/2019/07/consumers-indicate-experience-not-price.html