



# Know All about Plastic Neutral Certifications

[Plastic Neutral Certification](#) is a plastic neutrality model according to which the various organizations or individuals will be able to reduce their plastic footprint in the environment. These plastic neutralization certificates are distributed by the institutions that specialize in the collection and treatment of non-recyclable waste.

Plastic Neutrality is a great way to stop plastic from entering the environment. The concept enfolds both individualistic and organizational approaches toward diminishing plastic footprint. While there are various steps taken by the world right now leading with a motive of minimum plastic usage, it is unlikely that it may reduce plastic usage to zero.



On the other hand, buying plastic credits is a great way to assist in reducing plastic wastage to zero. The money paid to buy plastic credits goes to the plastic recycling projects where they collect and recycle plastic equivalent to your plastic footprint, thus making you plastic neutral.

Being a plastic neutral company (certified) means that your company recycled the same amount of plastic it generated in the environment, making your company free from any extra additions of plastic in the environment.

**Why does it matter?**

A plastic neutral certification contributes to the erection of a global economy empowering more marginalized groups in the world. Empowering a circular global economy helps to create a marketplace that sells recycled plastic to big brands for usage at the same time spreading awareness on how to use recyclable plastic as a resource. Also, the recycling micro-enterprises that are the core of this program generate a profit that is used for the good of the environment and community, reinforcing the idea of minimizing plastic usage, and rebalancing the global climate.

## **Types of Plastic Neutral Certifications**

- **For Individuals:** Individual plastic neutral certifications are designed for discrete entities to become plastic-free. This certification makes an estimate of the plastic footprint by each individual which is around 53 kg per year, which is the average amount of plastic usage by each globally. Thus with this certification program, each individual can pledge for becoming plastic neutral in the upcoming times.
- **For Businesses:** A plastic neutral certification program for a business is a more sophisticated program designed for businesses that are involved in production to become more plastic neutral. This program calculated the size of the business and the amount of plastic produced by it, through its activities. This calculation is applied upon two levels:

## **Plastic Footprint of Products**

This certification program is based upon the volume of plastic products, produced and the primary and secondary packaging involved. This is a simple certification program where your company's plastic footprint is calculated based on plastic products produced. The company can buy the plastic neutral credit of the same amount to neutralize their plastic production effect on the environment. This kind of plastic neutralizing credit is also effective for businesses.

## **Plastic Footprint of a Business**

This plastic neutralizing certificate program is meant for an organization. It includes the number of plastics used in the company products, the plastic packaging of the products, any plastic used in the offices or even supply chain plastic consumption. All in all, it encapsulates every bit of plastic usage in all the steps of the company. This certification program is considered a more comprehensive and credible approach by any organization towards reducing their plastic footprint in the environment.